

ANNUAL REVIEW NUMBER—The History of 1930 Told in Pictures

VOL. XXXII, NO. 21

WEEK ENDING
JANUARY 10, 1931

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

WORLD IN PICTURES



THE GREATEST
ATHLETE OF 1930,
Bobby Jones, Winner of
the First Sullivan Medal
for Outstanding Sports-
manship and the Only Man
Ever to Achieve a "Grand
Slam" in Golf by Winning
the Four Major Champion-
ships in One Year.

(Times Wide World Photos.)

*Babies
Who Were
Born to the
Lime-
light*



AMERICA'S
MOST TALKED-
OF BABY OF 1930:
CHARLES AUGUSTUS
LINDBERGH JR.,

Photographed by His Father
in His Third Week, at the Home
of His Grandparents, Senator
and Mrs. Dwight W. Morrow.
(© Times Wide World Photos.)



THE NEW-
EST MEMBER
OF THE BRITISH ROYAL FAMILY:
PRINCESS MARGARET ROSE OF YORK,
Fourth in Succession to the Throne, Who Was
Born on Aug. 21 at Historic Glamis Castle in
Scotland, Photographed With Her Mother, the
Duchess of York, Just Before Her Christening.
(© Speaight.)



THE YOUNGEST
OF THE WHITE
HOUSE
HOOVERS:
JOAN,
6-Month-Old
Daughter of Mr.
and Mrs. Herbert
Hoover Jr., Who
Spent Her First
Christmas on
Earth With Her
Distinguished
Grandparents in
the Executive
Mansion in
Washington.
(© Underwood &
Underwood.)

IN LINE FOR SUCCESSION TO THE
BELGIAN THRONE:
THE TINY PRINCE BALDWIN,
Son of the Crown Prince Leopold and
Princess Astrid, With His Older Sister,
Princess Josephine.
(Associated Press.)



A CHARMING BIT OF JAPANESE ROYALTY:
PRINCESS TAKA NO-MIYA KAZUKO,
the Youngest Daughter of the Emperor and Em-
press of Japan, From the Official Photograph
Taken on Her First Birthday.
(Times Wide World Photos.)

A DAUGHTER OF NORWAY'S ROYAL
LINE:
THE LITTLE PRINCESS RAGNHILD,
With Her Parents, the Crown Prince Olaf
and Princess Martha.
(Associated Press.)



IF some one you met for the first time made the mistakes in English shown above, what would you think of him? Would he inspire your respect? Would you be inclined to make a friend of him? Would you care to introduce him to others as a close friend of yours?

These errors are easy for you to see. Perhaps, however, you make mistakes which offend other persons as much as these would offend you. How do you know that you do not mispronounce certain words? Are you always sure that the things you say and write are grammatically correct? To *you* they may seem correct, but others may know they are wrong.

Unfortunately, people will not correct you when you make mistakes; all they do is to make a mental reservation about you. "He is ignorant and uncultured," they think. So you really have no way of telling when your English offends.

Sherwin Cody, perhaps the country's foremost teacher of practical English, has for the last twenty years applied scientific principles to teaching the correct use of our language. He made tens of thousands of tests and found that the trouble with old methods is that points learned do not stick in the mind. In school you were asked to remember rules, and if you forgot the rules you never could tell what was right and what was wrong.

What Are YOUR Mistakes in English?

They may offend others as much as these offend you

Mr. Cody has solved the problem by creating instinctive habits of using good English through the use of his self-correcting method.

100% Self-Correcting Device

A patent was granted to Mr. Cody on his unique device, and now he places it at your disposal. This invention is simple, fascinating, time-saving and incomparably efficient. You do the lesson given on any page, then you see exactly how Mr. Cody himself would correct it. You mark your errors and check them in the first blank column. Next week you try that page again, correct your errors, and check them in the second column. You see at a glance what you have learned and what you have failed to remember, until you have reached the 100% point in spelling, pronunciation, punctuation, grammar and expression.

A remarkable advantage of Mr. Cody's course is the speed with which these habit-forming practice drills can be carried out. You can write the answers to fifty questions

in 15 minutes and correct your work in five minutes more. You waste no time in going over the things you already know. Your efforts are automatically concentrated on the *mistakes* you are in the habit of making, and, through constantly being shown the *right* way, you soon acquire the *correct* habit in place of the *incorrect* habit. There is no tedious copying. There is no heart-breaking drudgery.

A command of polished and effective English denotes education and culture. It wins friends and makes a favorable impression on those with whom you come in contact. In business, as well as in social life, correct English gives you added advantages and better opportunities, while poor English handicaps you more than you now realize. And now, in only 15 minutes a day—in your own home—you can actually see yourself improve by using the 100% self-correcting method.

FREE—Booklet on English

A new booklet explaining Mr. Cody's remarkable method is ready. If you are ever embarrassed by mistakes in grammar, spelling, punctuation, pronunciation, or if you cannot instantly command the exact words with which to express your ideas, this new free booklet, "How You Can Master Good English in 15 Minutes a Day," will prove a revelation to you. Send the coupon or a letter or postal card now. SHERWIN CODY, SCHOOL OF ENGLISH. 741 Searle Bldg., Rochester, N.Y.

SHERWIN CODY SCHOOL OF ENGLISH
741 Searle Building, Rochester, N. Y.

Please send me your free booklet, "How You Can Master Good English in 15 Minutes a Day."

Name.....

Address.....

This valuable booklet can not be sent to children.

Notable Romances of the Year



AN ITALIAN PRINCESS BECOMES THE QUEEN OF BULGARIA: KING BORIS AND QUEEN JOANNA, the Daughter of the King and Queen of Italy, Leaving the Famous Church of St. Francis in Assisi After Their Wedding, Which Was Attended by Many Royal Personages.
(Times Wide World Photos.)



THE GENTLEMAN FROM UTAH AND HIS BRIDE: SENATOR REED SMOOT, One of the Most Influential Congressional Leaders With Mrs. Smoot on the Lawn of the White House, Where They Were the Guests of the Hoovers During Their Honeymoon.
(Times Wide World Photos.)



A SCOFFER AT MATRIMONY MARCHES TO THE ALTAR: HENRY L. MENCKEN, Long Known as One of America's Most Caustic Critics, With His Bride, Who Was Miss Sara Powell Haardt of Montgomery, Ala., After Their Marriage in the Episcopal Church of St. Stephen the Martyr in Baltimore.
(Associated Press.)

ITALY WELCOMES HER FUTURE QUEEN: PRINCESS MARIE JOSE OF BELGIUM Riding Through the Streets of Rome With Crown Prince Humbert Just After Her Arrival for Their Marriage.

THE BROTHER OF THE EMPEROR OF JAPAN WEDS: PRINCE TAKAMATSU and His Bride, Who Was Miss Kikuko Tokugawa, the Granddaughter of the Last of the Tokugawa Shoguns, Wearing the Ancient Court Costumes Just After the Ceremony in the Imperial Palace in Tokio.
(Times Wide World Photos.)



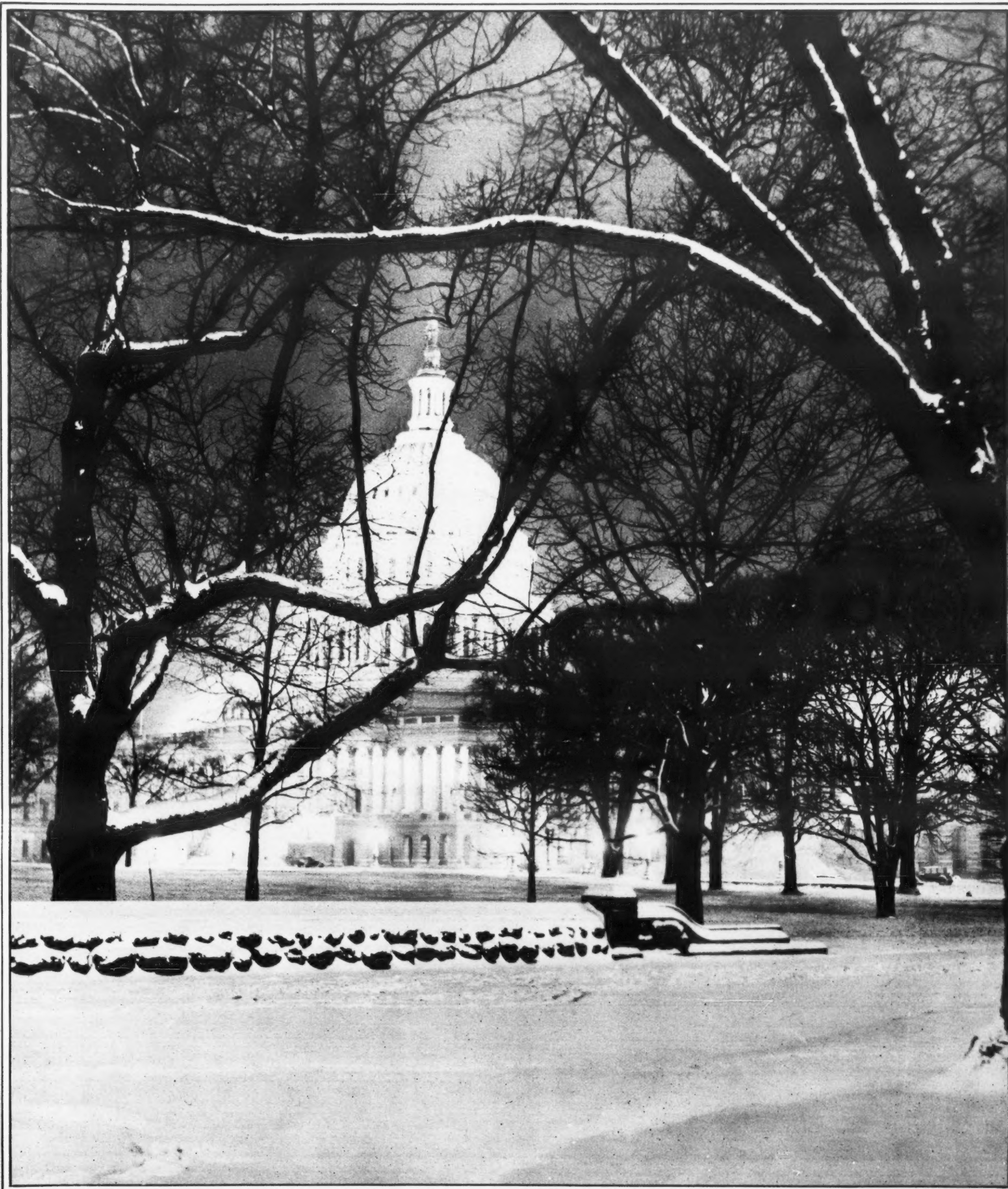
Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXXII, No. 21.

NEW YORK, WEEK ENDING JANUARY 10, 1931.

PRICE TEN CENTS



The Snow King Bedecks the Capitol

Remarkable Night View in Washington, Showing the Illuminated Dome Wearing Its Ermine Coat of Purest White.

(International.)

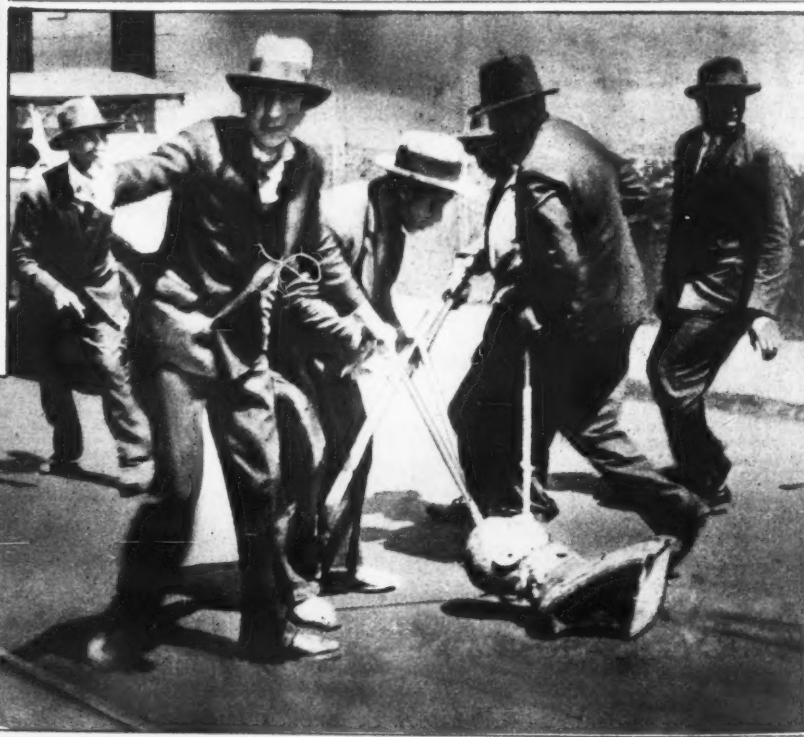


THE "PRODIGAL PRINCE" SEIZES A BALKAN THRONE: KING CAROL OF RUMANIA (Left) Riding in Triumph Through the Streets of Bucharest With His Brother, Prince Nicholas, After Being the First Royal Personage to Stage a Coup d'Etat by Airplane.
(Times Wide World Photos.)



THE NEW MAN OF THE HOUR IN ARGENTINA: GENERAL JOSE URIBURU

(Left) Riding Through the Streets of Buenos Aires the Day After He Became Provisional President of the Republic, Succeeding President Hipolito Irigoyen, Who Was Ousted by a Sudden Revolution.
(Associated Press.)



A SIDE-LIGHT ON THE REVOLUTION IN PERU: STUDENTS IN LIMA

Wrecking a Bust of Dr. Augusto B. Leguia, After He Had Been Deposed as President by a Military Coup of the Sort Which Had Given Him Control of the Government Eleven Years Before.
(Times Wide World Photos.)



THE CHIEF FIGURES IN THE OVERTURN IN SPAIN: GENERAL PRIMO DE RIVERA (Right), for Six Years Dictator of the Country, Who Went Into Exile to Die, With His Successor, General d'Amaso Berenguer, Former Military Governor of Morocco.
(Times Wide World Photos.)

Revolutions of a Year of Unrest



THE GAUCHOS RIDE IN TRIUMPH INTO RIO DE JANEIRO: CAVALRY Taking Possession of the Brazilian Capital After the Revolution Which Ousted Dr. Washington Luis From the Presidency of the Republic and Installed Dr. Getulio Vargas in His Place.
(Associated Press.)

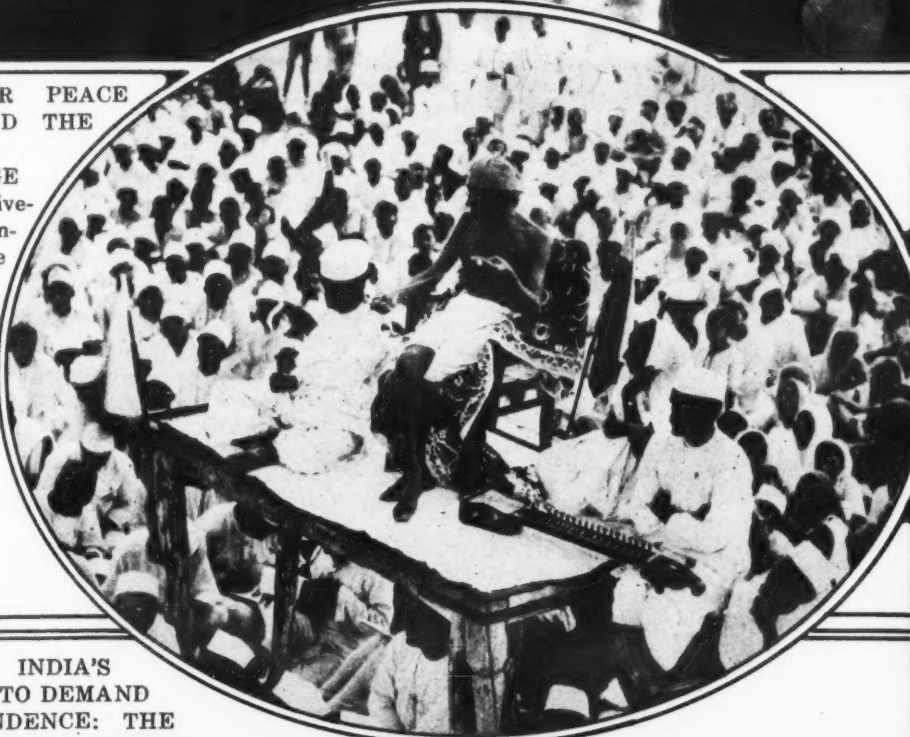
Great
Events
in the
History of
1930



A PLEA FOR PEACE
HEARD ROUND THE
WORLD:

KING GEORGE
Opening the Five-
Power Naval Con-
ference in the
Royal Gallery of
the House of
Lords in Lon-
don, Speaking
Into a
Microphone
Which Carried
His Words to
All Parts of
the Earth.

(Official Photo-
graph, © British
Government.)



**STIRRING INDIA'S
MILLIONS TO DEMAND
INDEPENDENCE: THE
MAHATMA GANDHI**

Addressing His Followers Before the British Rulers Sent Him to Prison in Their Efforts to
Block the Widespread Campaign for Greater Freedom for India, the Continuation of Which
Was One of the Most Significant Movements of the Year.

(Associated Press.)



**THE CONQUERING LION OF JUDAH
ASCENDS HIS THRONE: THE EMPEROR
HAILE SELASSIE I OF ABYSSINIA,**

Who Claims Descent From King Solomon and the
Queen of Sheba, Sitting Under a Silken Canopy
at the Coronation Ceremonies in the Addis Abeba
Cathedral, Which for Picturesqueness Have Had
No Counterpart in Many Years.

(International.)

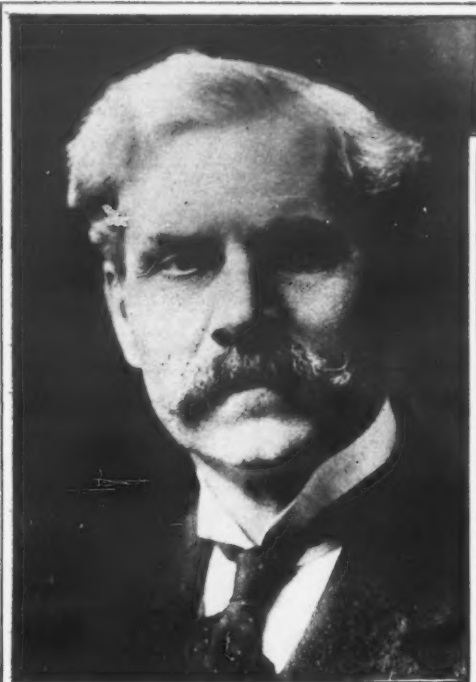
**THE LAST UNIT OF THE ALLIED
ARMIES ENDS THE TWELVE-YEAR
WATCH ON THE RHINE:
FRENCH TROOPS,**

Commanded by General Guillaumat,
Lined Up at the Railway Station in
Mainz, Germany, Ready to Entrain for
Home.

(Times Wide World Photos, Paris Bureau.)



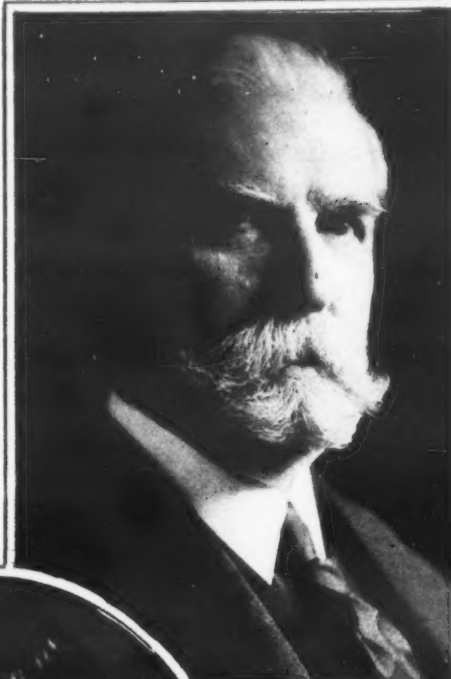
◆ Men of Affairs in 1930 ◆



STILL AT THE HELM AFTER A TROUBLED YEAR: RAMSAY MACDONALD, British Premier, Who Has Kept Labor in Control, Despite Many Difficulties.



THE GENTLEMAN FROM NEW JERSEY: DWIGHT W. MORROW, Elected to the Senate as a Republican in a Year of Democratic Victories and Much Discussed as a Presidential Possibility. (New York Times Studios.)



THE CHIEF JUSTICE OF THE UNITED STATES: CHARLES EVANS HUGHES, Former Secretary of State, Who Was Appointed to Succeed the Late William Howard Taft in the Nation's Highest Judicial Post. (© Harris & Ewing.)



GOVERNOR FRANKLIN D. ROOSEVELT of New York, Whose Chances of Being the Democratic Presidential Nominee in 1932 Are Brighter Because of His 1930 Showing. (Associated Press.)



A NEW MEMBER OF THE HOOVER CABINET: WILLIAM N. DOAK, Who Has Succeeded James J. Davis as Secretary of Labor.



THE WINNER OF THE 1930 NOBEL PRIZE IN MEDICINE: DR. KARL LANDSTEINER, of the Rockefeller Institute, New York, Who Was Honored for His Discoveries in the Study of the Blood. (Times Wide World Photos.)



THE DICTATOR OF SOVIET RUSSIA: JOSEPH STALIN, Who Apparently Has Routed All Opponents in Moscow. (Associated Press.)

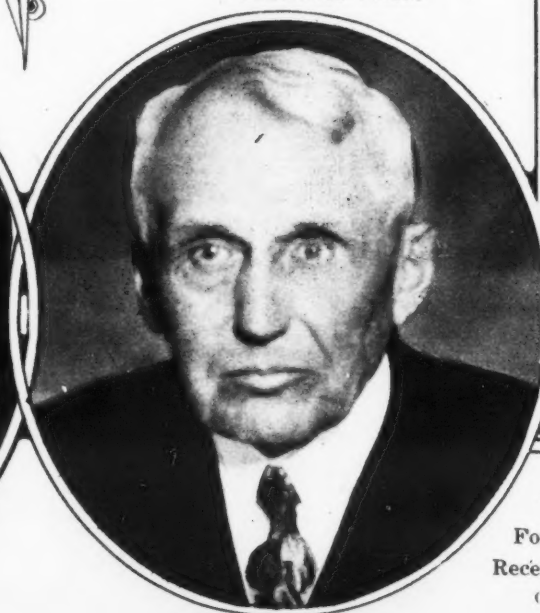


IN CHARGE OF GERMANY'S AFFAIRS: DR. HEINRICH BRÜNING, Chancellor of the Republic. (Associated Press.)



THE AUTHOR OF "MAIN STREET" GETS RATED AS A CLASSIC: SINCLAIR LEWIS, to Whom Was Awarded the Nobel Prize in Literature for 1930. (Associated Press.)

EMERGING AS CHINA'S STRONG MAN: CHIANG KAI-SHEK, Head of the Nationalist Government, Who Appears Stronger Than Ever After a Critical Year.

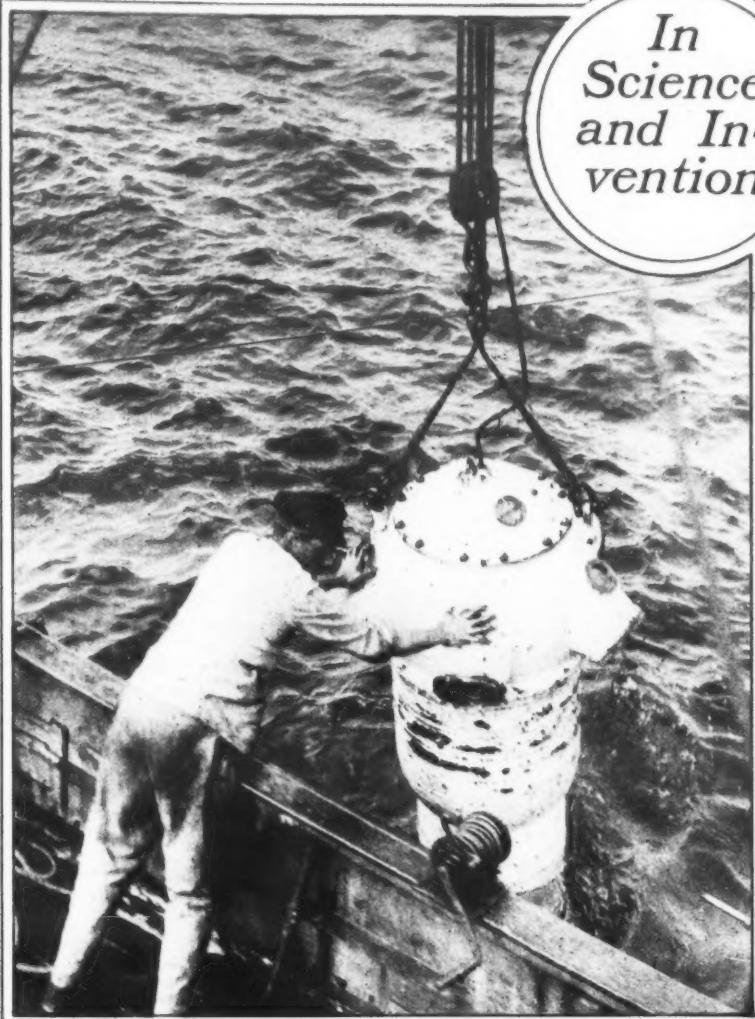


IN AGAIN, OUT AGAIN, IN FRANCE: ANDRE TARDIEU, Whose Cabinet Has Fallen, But Who Is Still a Power. (Associated Press.)

HONORED FOR HIS PEACE WORK: FRANK B. KELLOGG, Former Secretary of State, Who Received the Nobel Prize for 1929. (Times Wide World Photos.)

ASSIGNED TO A POST OF GREAT DIFFICULTY: VISCOUNT WILKINGDON, Governor-General of Canada, Who Has Been Appointed Viceroy and Governor-General of India, Succeeding Lord Irwin. (Associated Press.)

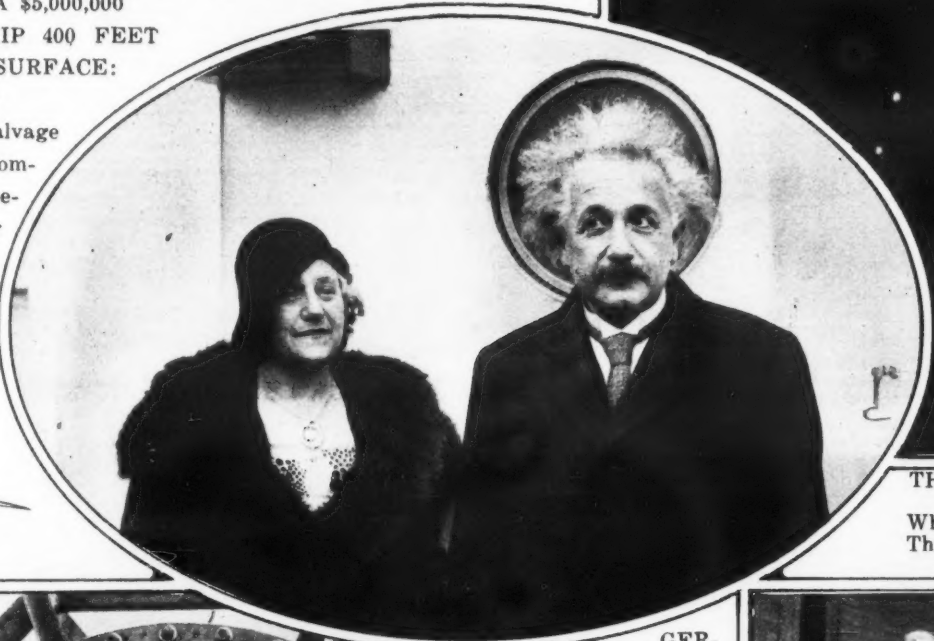
*In
Science
and In-
vention*



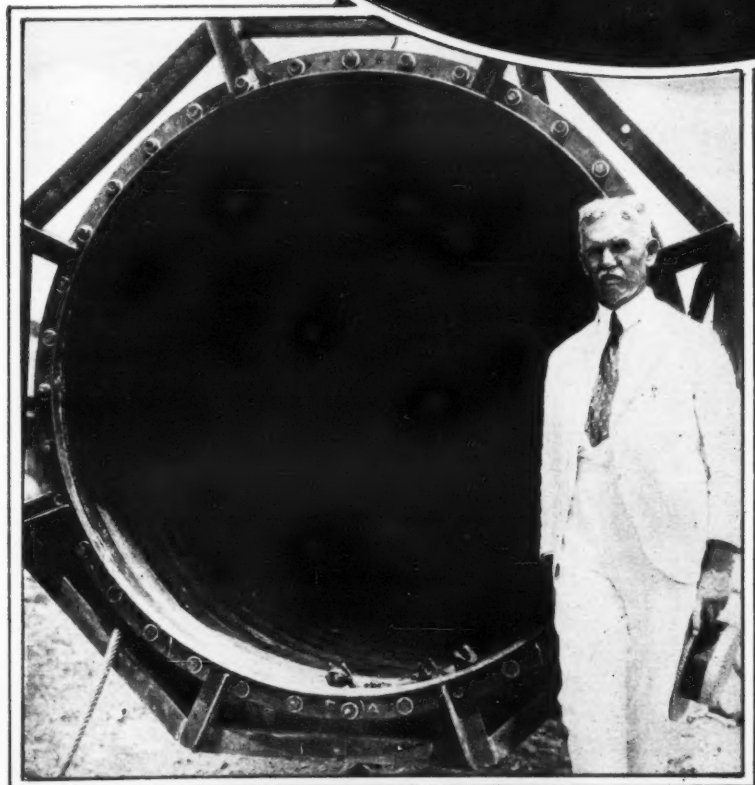
LOCATING A \$5,000,000
TREASURE SHIP 400 FEET
UNDER THE SURFACE:

DIVERS

of the Italian Salvage
Vessel Artiglio Com-
ing Out After De-
scending in Their
Steel Shell to the Liner
Egypt, Lost in
1922 in the
Bay of
Biscay.
(Acme.)



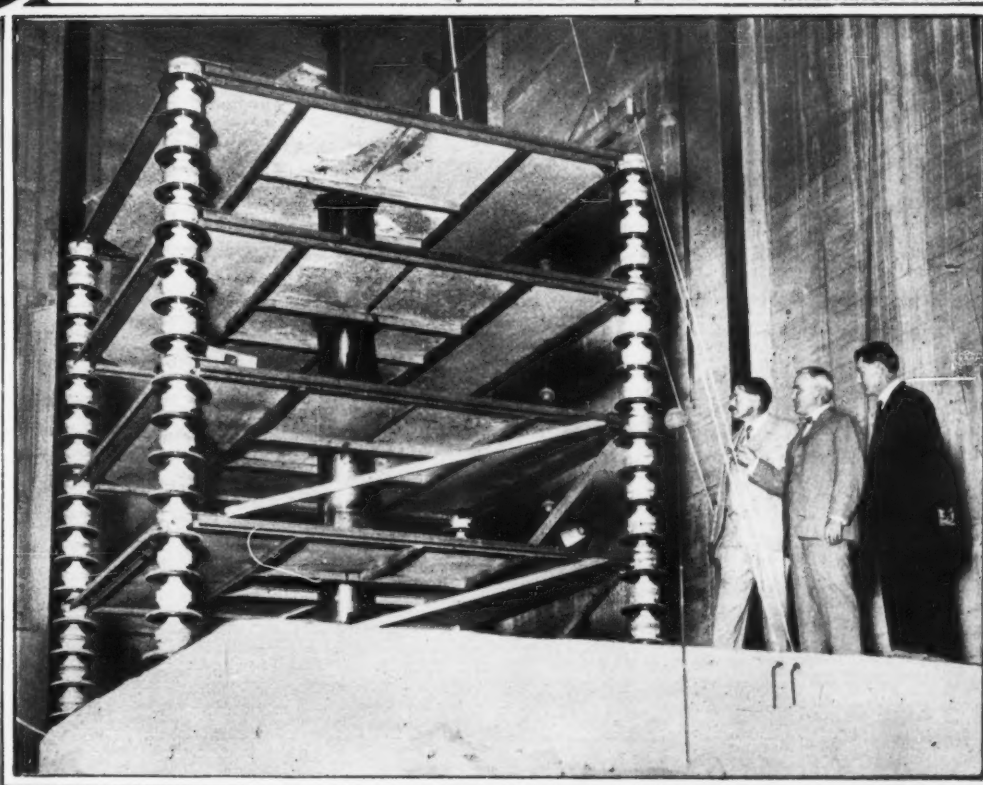
GER-
MANY'S
GREAT
SCIENTIST
COMES TO
AMERICA:
PROFESSOR
ALBERT
EINSTEIN,
Discoverer
of Relativity,
Arriving in
This
Country
With Frau
Einstein
for a Winter
of Scientific
Research in
California.
(Times
Wide World
Photos.)



HE DRAWS POWER FROM THE TROPICAL SEAS:
PROFESSOR GEORGES CLAUDE
of France Beside the \$1,000,000 Tube, Six Feet in Diameter and
One Mile Long, Which He Lowered Into the Atlantic Off the Cuban
Coast in His Experiments in Generating Electricity by Utilizing
the Difference in Temperature Between Water From the Depths
and That on the Surface to Turn His Turbines.
(Times Wide World Photos.)



THE MOST SENSATIONAL SCIENTIFIC DISCOVERY OF THE YEAR:
THE PLANET PLUTO,
Which Was Called Planet X Pending Its Christening, as Photographed
Through the 24-Inch Telescope at the Lowell Observatory, Flagstaff, Ariz.,
by Dr. C. O. Lampland. (Associated Press.)

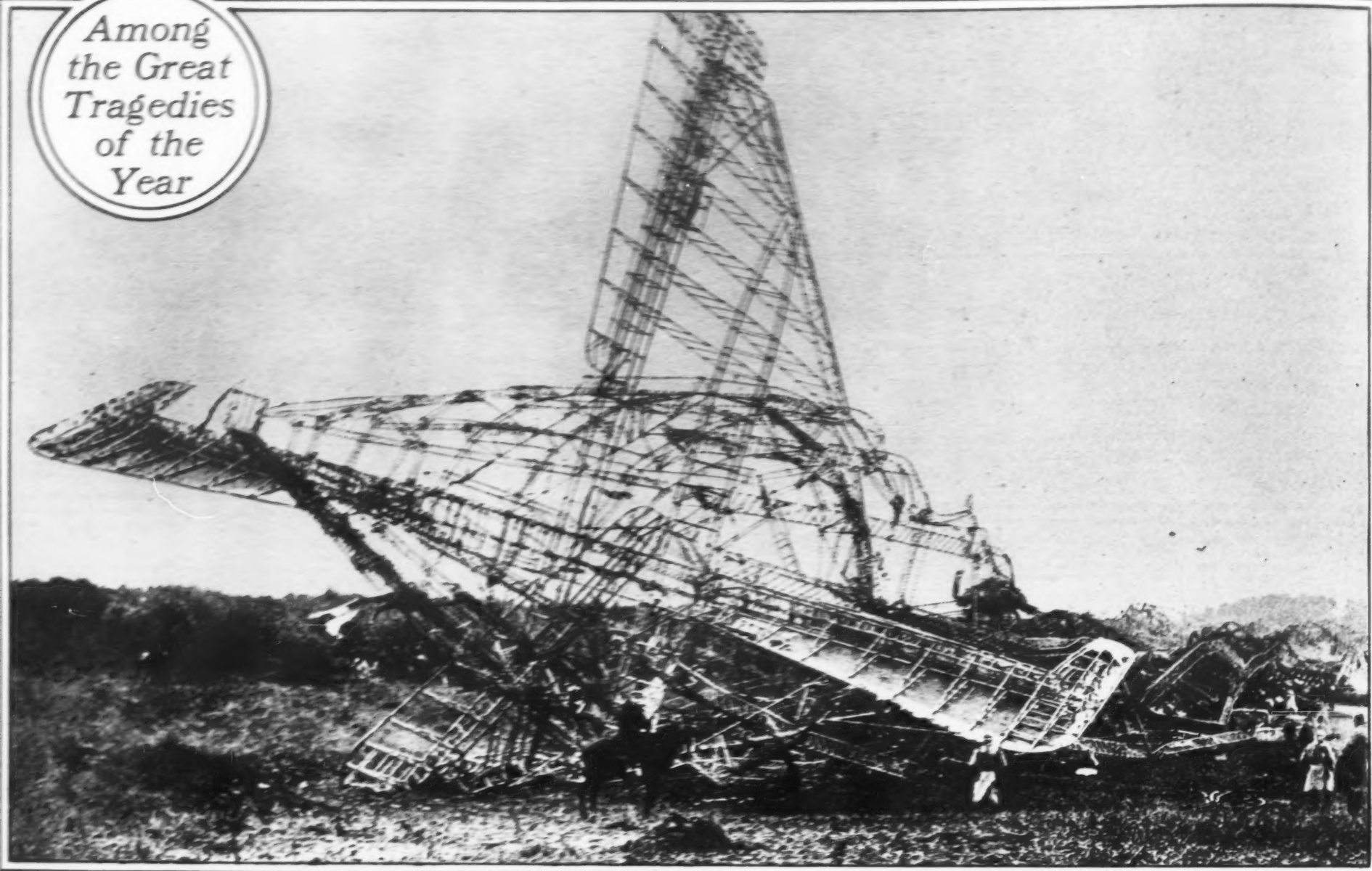


DESIGNED TO AID IN RESEARCH TO COMBAT DISEASE:
DR. ROBERT A. MILLIKAN

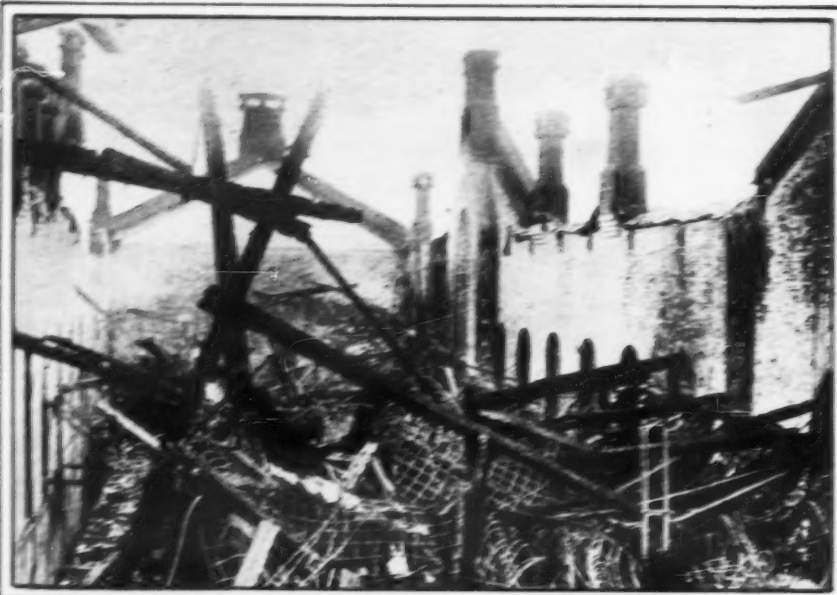
(Centre) Looking Over the Giant X-Ray Tube, Operating at 700,000 Volts, Which Is
Estimated to Give Off Rays Equivalent to Those Produced by \$10,000,000 Worth of
Radium.

(Times Wide World Photos.)

Among
the Great
Tragedies
of the
Year



THE CHARRED
WRECKAGE OF
THE WORLD'S
LARGEST
DIRIGIBLE:
THE TWISTED
FRAMEWORK
OF THE B-101.
Pride of the British
Air Forces,
Which Was
Destroyed Over
France While on
a Flight to India.
Among the Forty-
eight Dead Were
Some of the Em-
pire's Most Prom-
inent Figures in
Aviation, Includ-
ing the Air Min-
ister.
(Associated Press.)



WHERE
MORE THAN
300
CONVICTS
PERISHED
IN A TRAP:
THE
WRECKAGE
OF THE
OHIO STATE
PRISON AT
COLUMBUS,
the Scene of
the Most
Terrible Fire
Disaster of Its
Kind in
History.
(International.)



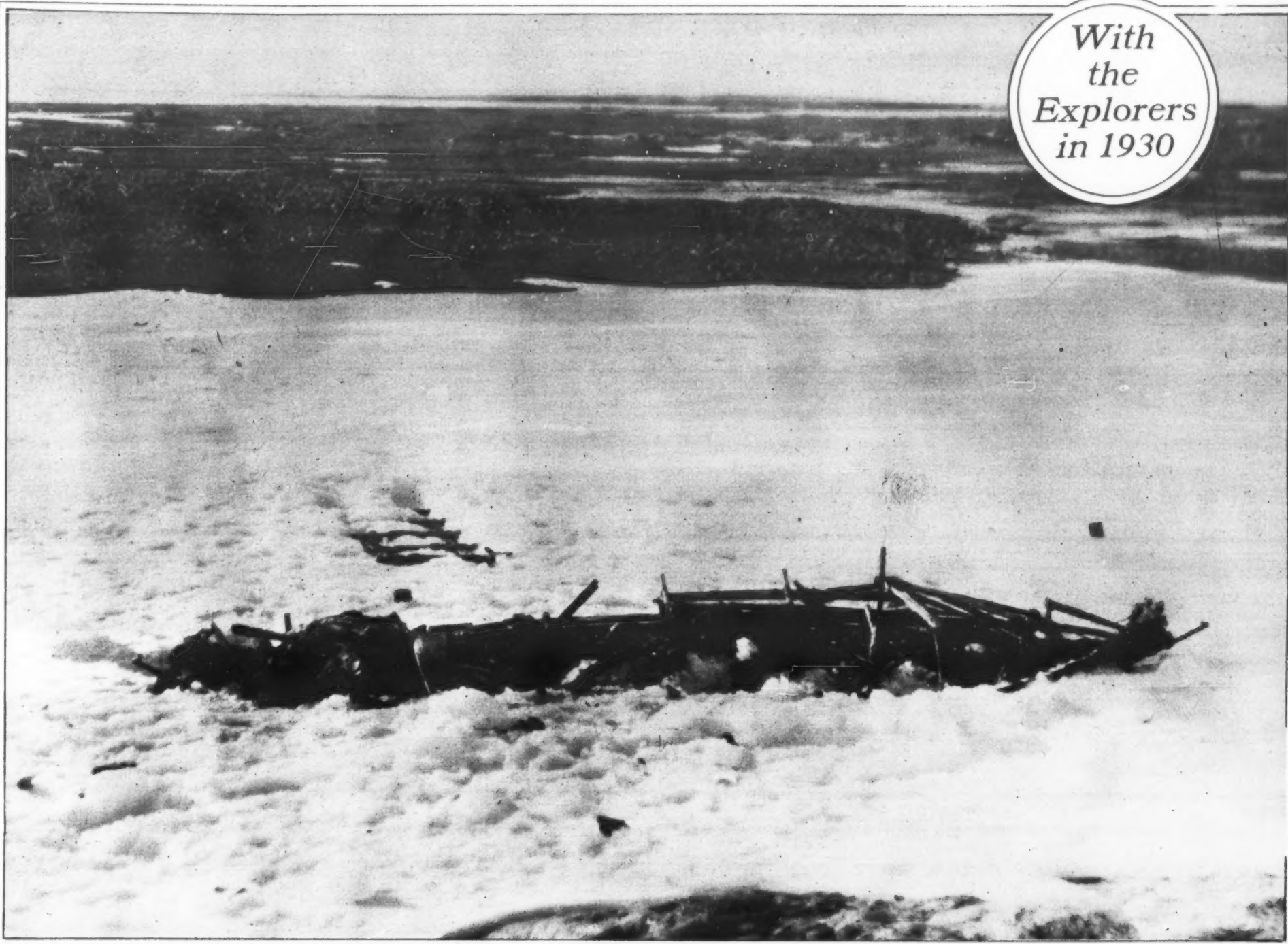
WHERE SIXTEEN DIED IN AN AIRPLANE CRASH: THE
CHARRED DEBRIS OF A TRI-MOTORED T. A. T. MADDUX
MACHINE,
Which Fell to the Ground Between San Diego and Los Angeles, Cal.,
Killing Its Fourteen Passengers and Two Pilots.
(Times Wide World Photos, Los Angeles Bureau.)



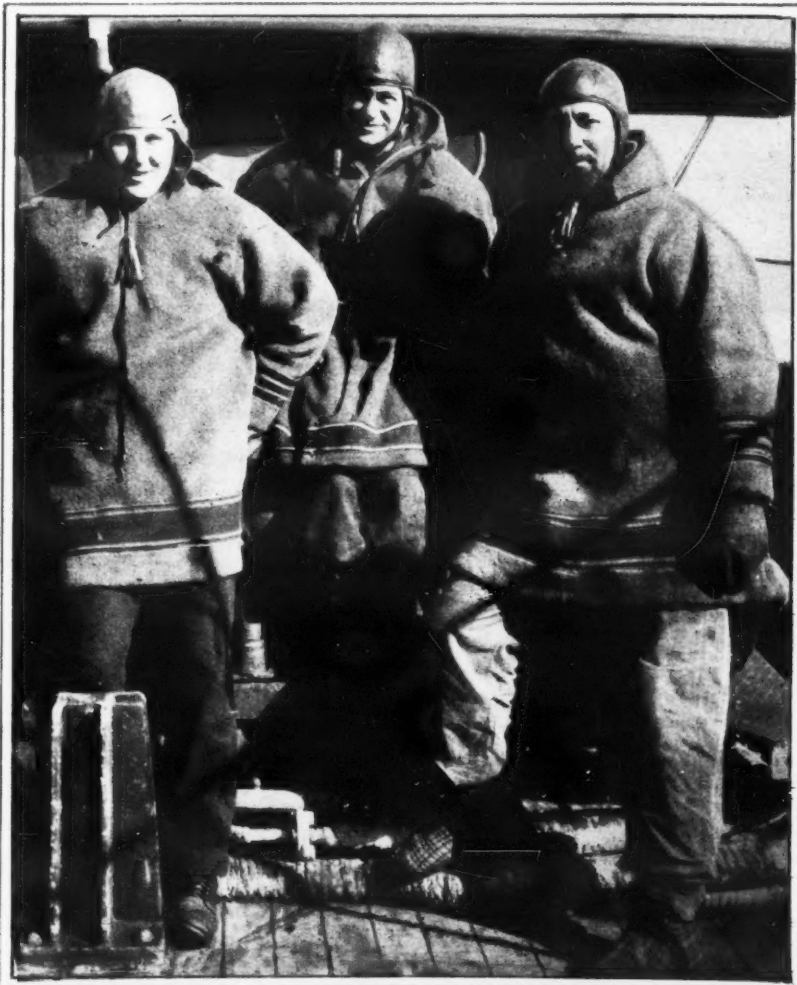
THE SEA RAISES A MONUMENT TO THE FIFTY LOST IN A
SHIP COLLISION: A COLUMN OF SMOKE
From Burning Oil Marks the Spot Where, Twenty-four Hours
Earlier, the Tanker Pinthis Had Sunk After Colliding With the
Fairfax Off Boston Harbor.
(Times Wide World Photos.)

DEVASTATION
WROUGHT BY
ONE OF THE
WORST
STORMS
IN THE
HISTORY
OF THE
WEST INDIES:
SCENE IN ONE
OF THE MAIN
STREETS OF
SANTO
DOMINGO CITY
After the
Terrible
Hurricane
Which Was
Estimated
to Have Killed
4,000 Persons
and Destroyed
9,000 Homes.
(Times Wide
World Photos.)

With
the
Explorers
in 1930



THE ARCTIC YIELDS UP A SECRET IT HAD GUARDED FOR 33 YEARS: THE SITE OF SALOMON AUGUST ANDREE'S LAST CAMP as Found on White Island, Where He and His Two Companions Died After the Failure of Their Attempt in 1897 to Reach the North Pole by Balloon, a Discovery Which Solved What for More Than Three Decades Was the Greatest Mystery of Arctic Exploration.
(© Associated Press.)



BACK FROM PERILOUS EXPLORATIONS IN THE ANTARCTIC: SIR HUBERT WILKINS (Right), With the Companions Who Helped Him Chart the Seas and Mountains of the South Polar Regions From the Air From Their Base on Deception Island.
(International.)

AMERICA'S WELCOME TO THE AERIAL CONQUEROR OF TWO POLES: REAR ADMIRAL RICHARD E. BYRD and the Members of His Expedition Are Greeted at the New York City Hall on Their Return From Little America After Nearly Two Years of Exploration in the Antarctic.
(Times Wide World Photos.)



THE MAN WHO IS BREAKING ALL THE CROSS-COUNTRY SPEED RECORDS: CAPTAIN FRANK M. HAWKS,

Who Flew the 2,500 Miles From Los Angeles to New York in 12 Hours and 25 Minutes, and the 1,400 Miles From Havana, Cuba, to New York in 8 Hours and 44 Minutes, in Addition to Hanging Up Many Other New Marks for Rapid Air Travel During the Year.

(Times Wide World Photos.)

Notable Aerial Achievements of 1930



GLOBE-TROTTERS OF THE AIR: THE CREW OF THE SOUTHERN CROSS Who Flew the Atlantic and Then Across the United States to Complete Their Trip Around the World. From Left to Right Are Wing Commander Charles F. Kingsford-Smith, Leader of the Party, Who Later Set a Record of Less Than Ten Days From England to Australia on His Return Home to Be Married; Captain Evert van Dyk, Captain J. P. Saul and John W. Stannage.

(Times Wide World Photos.)



THE GIRL WHO FLEW SOLO FROM ENGLAND TO AUSTRALIA: MISS AMY JOHNSON Waving to the Crowds Which Greeted Her in London on Her Return Home After One of the Great Aviation Feats of the Year.

(Times Wide World Photos.)



THE END OF A FLIGHT WHICH SET A WORLD'S RECORD:

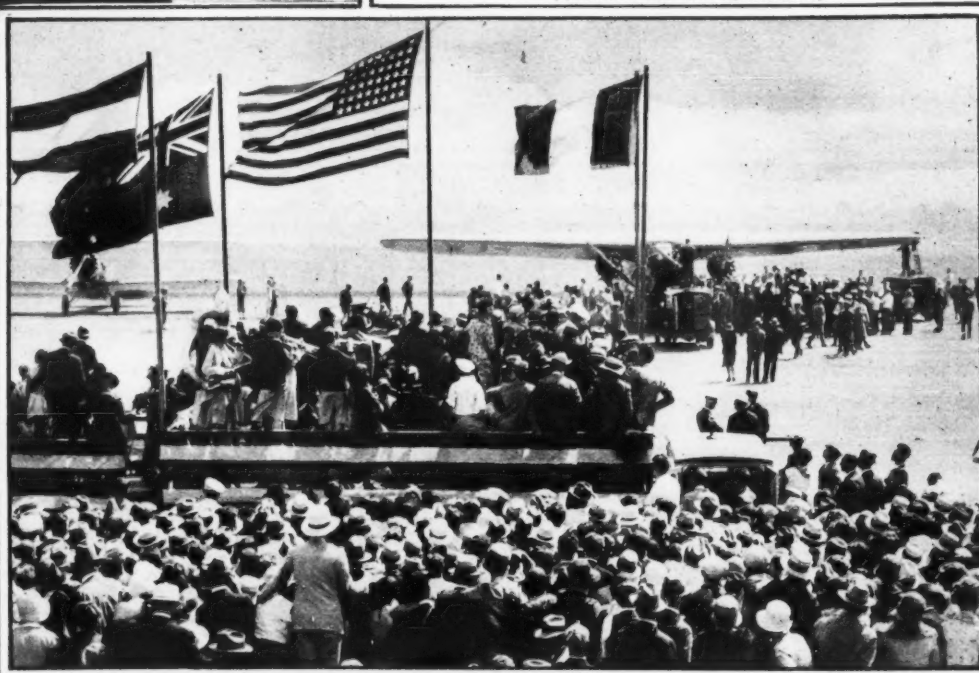
MLLE. MARYSE BASTIE Returning to Earth in Paris After Flying for Nearly Thirty-nine Hours, a New Endurance Mark for Women Pilots.

(Times Wide World Photos, Paris Bureau.)

THE FLYING LINDBERGHs ESTABLISH A RECORD:

COLONEL AND MRS. CHARLES A. LINDBERGH in Their Electrically Heated Suits Ready to Take Off From Los Angeles for the New York Flight, Which They Made in Fourteen and Three-quarters Hours, a Transcontinental Mark Which Stood Until Captain Frank M. Hawks Opened Up His New Plane.

(Times Wide World Photos, Los Angeles Bureau.)



THE SOUTHERN CROSS COMPLETES ITS VOYAGE AROUND THE WORLD: WING COMMANDER CHARLES F. KINGSFORD-SMITH and His Three Companions Landing at Oakland, Cal., From Which Their Tri-Motored Plane Had Set Flight Across the Pacific in 1928.

(Times Wide World Photos, San Francisco Bureau.)

**Blazing
New Trails
Over the
Atlantic**



AT THE END OF THE FIRST NON-STOP FLIGHT FROM EUROPE TO THE UNITED STATES: CAPTAIN DIEUDONNE COSTE and Maurice Bellonte, in the Cockpit of Their Airplane, The Question Mark, on Landing at New York After Their 37-Hour Trip From Paris.
(International.)



THE WORLD'S LARGEST DIRIGIBLE TWICE CROSSES THE ATLANTIC: THE R-100 Flying Over Montreal While Visiting Canada to Show the Progress of British Aviation.
(Curtiss-Reid Flying Service Co.)



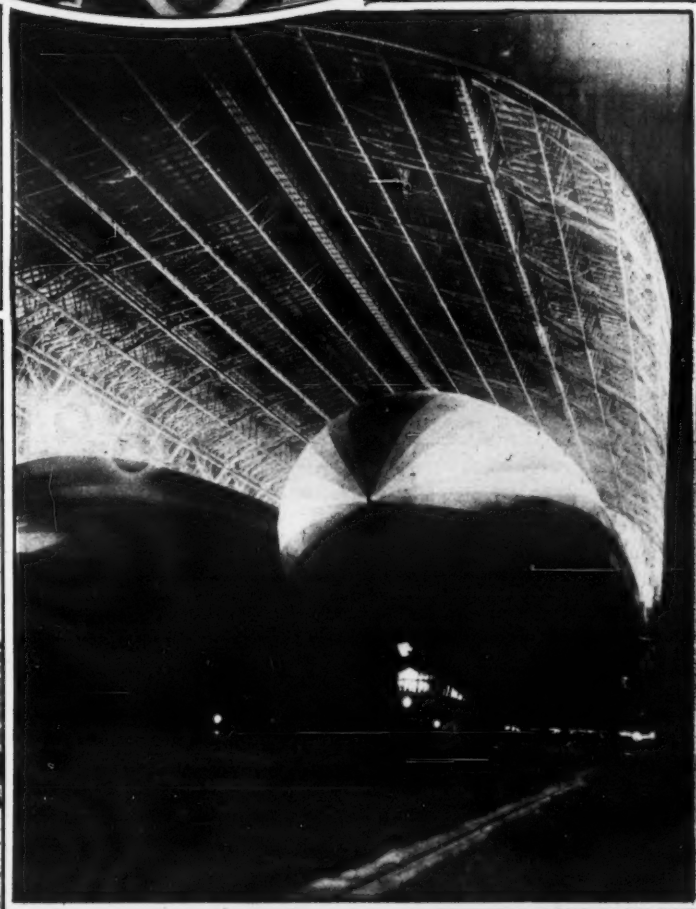
(Times Wide World Photos, London Bureau.)

THE COLUMBIA CROSSES THE ATLANTIC FOR THE SECOND TIME: CAPTAIN ERROL BOYD AND LIEUTENANT HARRY CONNOR

Arriving at Croydon Airport, London, From the Scilly Islands, Where They Were Forced to Land on Their Flight from Newfoundland, in the Plane Chamberlin and Levine Flew Across the Ocean.



VISITORS FROM GERMANY DROP DOWN IN NEW YORK HARBOR: CAPTAIN WOLFGANG VON GRONAU and His Three Companions Setting Their Seaplane Down at the Battery After Blazing a 4,670-Mile Trail Across the Atlantic by Way of the Faroe Islands, Iceland, Greenland and Nova Scotia, Spending 47 Hours in the Air.
(Times Wide World Photos.)



THE AERIAL GLOBE TROTTER AGAIN VISITS THE UNITED STATES: THE GRAF ZEPPELIN, Beside the Los Angeles in the Hangar at Lakehurst, N. J., in the Cruise Which Took It Over South America and Twice Across the Atlantic.
(Times Wide World Photos.)

THE FORWARD MARCH OF AVIATION IN 1930



THE WORLD'S LARGEST SEAPLANE GOES TOURING:

THE DO-X, the Huge German Machine, Which Has Carried 169 Persons on an Hour's Flight, Halting on the Zuider Zee Off Amsterdam on Its Trip to Lisbon, Portugal, via England and France. (Times Wide World Photos.)



THE "FLYING WINDMILLS" GO CRUISING: TWO AUTOGYROS

Soaring Over New York City. (© Aero Service Corporation.)



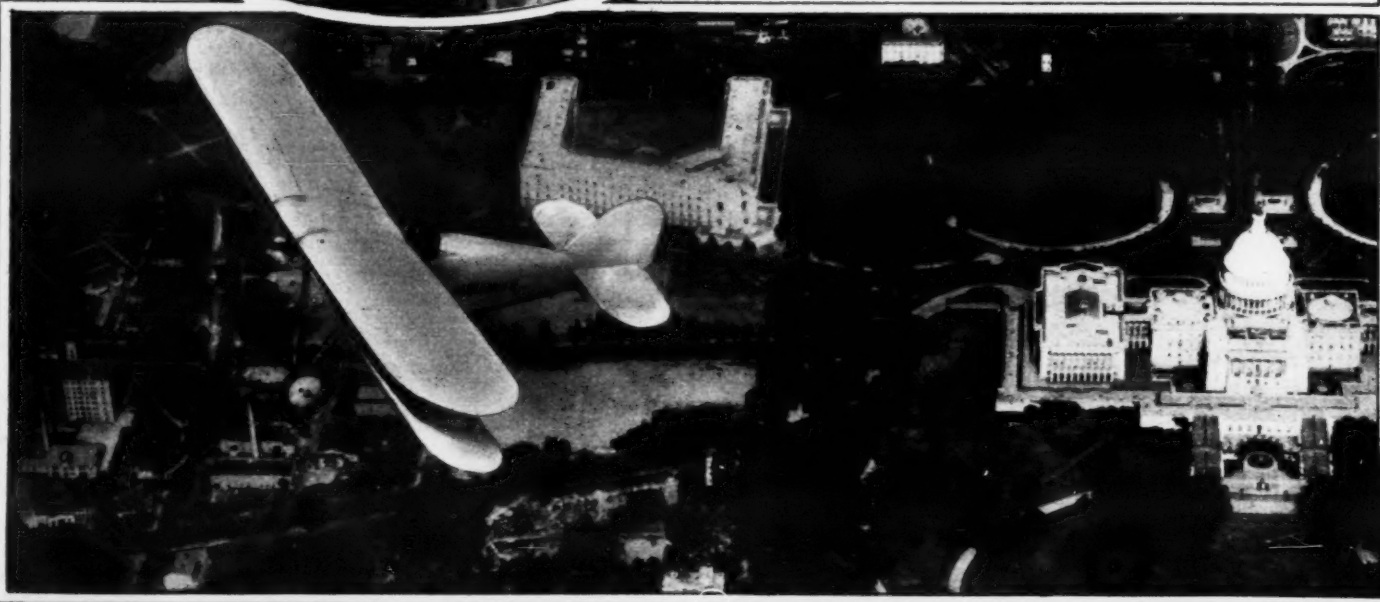
THEY RECAPTURED THEIR TITLE BY FLYING CONTINUOUSLY FOR 27 DAYS: FOREST O'BRINE AND DALE JACKSON, Who Set a Refueling Endurance Record of 647 Hours 28 Minutes and 30 Seconds in Their Airplane Circling Above St. Louis, After the Flying Hunter Family at Chicago Had Eclipsed Their Old Mark.

(Times Wide World Photos, St. Louis Bureau.)



THE FEMININE PILOT WHO TRIUMPHED OVER ENGLAND'S BEST AIRMEN: MISS WINIFRED BROWN, 26 Years Old, Who Won the King's Cup in the British Aerial Derby Over 88 Competitors by Maintaining an Average of 102 Miles an Hour Over the 750-Mile Course.

(Times Wide World Photos.)



ON A FLIGHT HIGHER THAN ANY MAN EVER HAD GONE BEFORE: LIEUTENANT APOLLO SOUCEK of the Navy Flying Over Washington in the Ascent Which Established a New World's Altitude Record of 43,166 Feet. (Associated Press.)



Cham- pions in Golf and Tennis

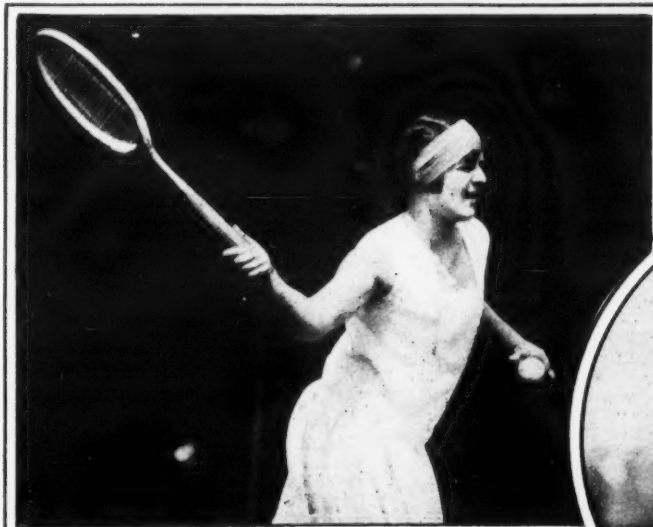


THE MAN WHO ACHIEVED GOLF'S FIRST GRAND SLAM IS HAILED AS THE GREATEST AMATEUR ATHLETE OF 1930:

ROBERT TYRE JONES JR.

of Atlanta With the Championship Cups He Won in the British Open, the American Amateur, the British Amateur and the American Open Tournaments, the First Time One Man Ever Has Captured the Four Major Golf Titles in One Year. A Group of 600 Distinguished Persons, Under A. A. U. Auspices, Overwhelmingly Voted to Him the Sullivan Medal as the Man Who Had

Done the Most During the Year to Advance the Cause of Good Sportsmanship.
(Times Wide World Photos.)



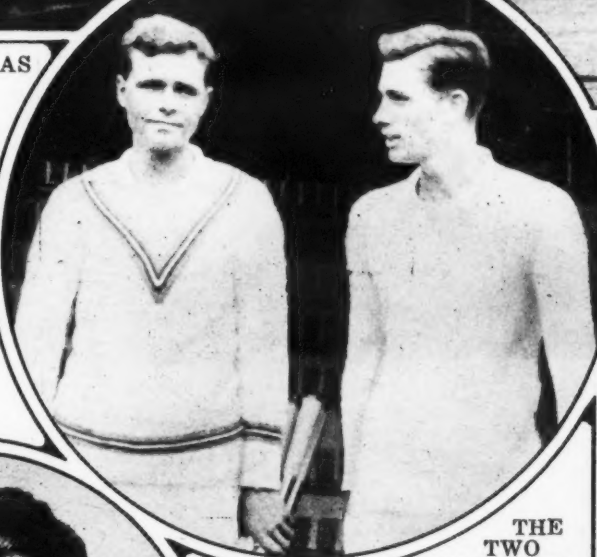
THE ENGLISH GIRL WHO CARRIED HOME THE AMERICAN TENNIS CUP: MISS BETTY NUTHALL,

Who Won the Women's Singles Championship at the Forest Hills Tournament.
(Associated Press.)



THE TENNIS CHAMPION

OF FRANCE: HENRI COCHET, Who Was Eliminated at Wimbledon by Wilmer Allison of America but Still Is Regarded as the World's Most Brilliant Singles Player.
(Times Wide World Photos.)



THE TWO BOYS WHO FOUGHT IT OUT FOR THE AMERICAN TENNIS CROWN:

JOHN HOPE DOEG (Left), the 21-Year-Old Californian, Who Won the Men's Singles Championship at Forest Hills by Defeating Francis Shields, 19, of New York.

AGAIN THE WINNER OF THE HIGHEST HONOR IN TENNIS:

WILLIAM T. TILDEN,

the American Star, Who at the Age of 37 Emerged Once More as the Wimbledon Champion, Though Later in the Year He Was Unable to Capture the American Title.
(Times Wide World Photos.)



THE WOMEN'S GOLF CHAMPION OF ENGLAND:

MISS DIANA FISHWICK,

Who Beat Miss Glenna Collett of America for the Title in a Tournament in Which Many Stars Were Entered.
(Associated Press.)



STILL THE UNDISPUTED QUEEN OF THE TENNIS COURTS:

MRS. HELEN WILLS MOODY of California, Who Again Won the Women's Championship at Wimbledon, England. She Did Not Compete in the 1930 Play for the American Title.
(Times Wide World Photos, Los Angeles Bureau.)



THE WOMEN'S GOLF CHAMPION OF THE UNITED STATES:

MISS GLENNA COLLETT

With the Cup She Won by Defeating Miss Virginia Van Wie in the Final Round of the National Tournament at Los Angeles.
(Times Wide World Photos, Los Angeles Bureau.)

THE PROFESSIONAL GOLF CHAMPION: TOMMY ARMOUR, Who Beat Gene Sarazen on the Thirty-sixth Hole at the Fresh Meadow Tournament, Thus Getting One American Title for Which Bobby Jones Could Not Compete.
(Times Wide World Photos.)



The Baseball Top-Notchers of 1930



THE GRAND OLD STRATEGIST OF THE WORLD'S CHAMPIONS: CONNIE MACK, Manager of the Philadelphia Athletics. (Times Wide World Photos.)



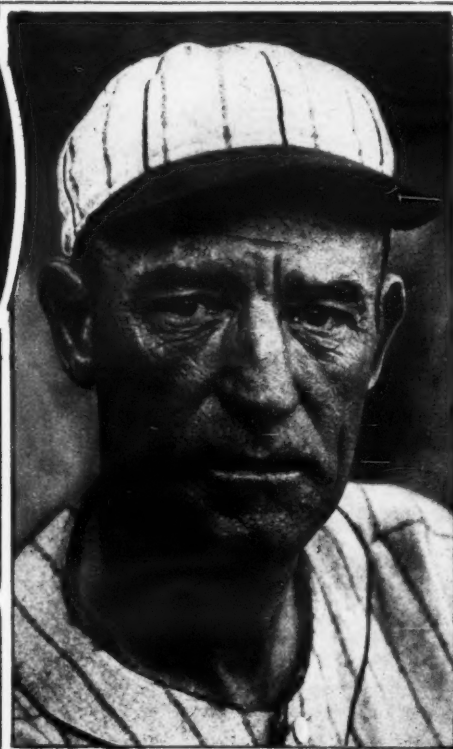
STILL BASEBALL'S GREATEST DRAWING CARD: BABE RUTH, the \$80,000 a Year Star of the New York Yankees. (Underwood & Underwood.)



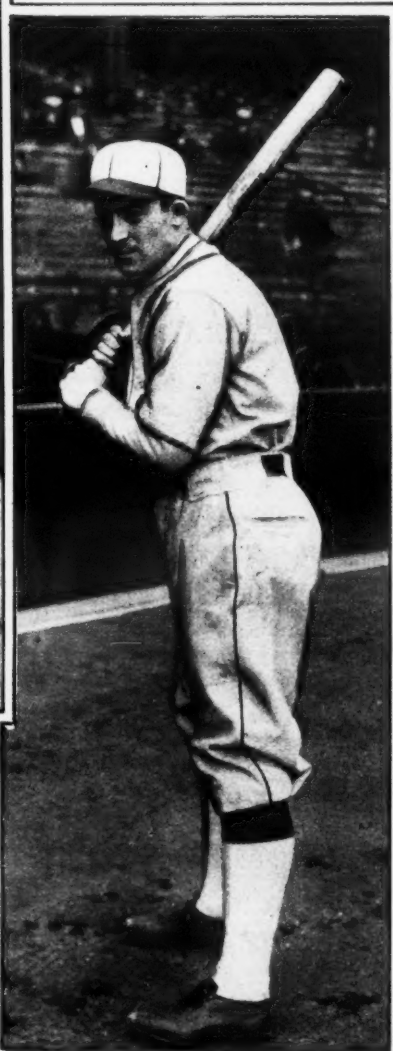
FIRST AMONG NATIONAL LEAGUE HURLERS: DAZZY VANCE, Ace of the Brooklyn Robins, Who Allowed Only 2.61 Earned Runs for Each Nine-Inning Game. (© Underwood & Underwood.)



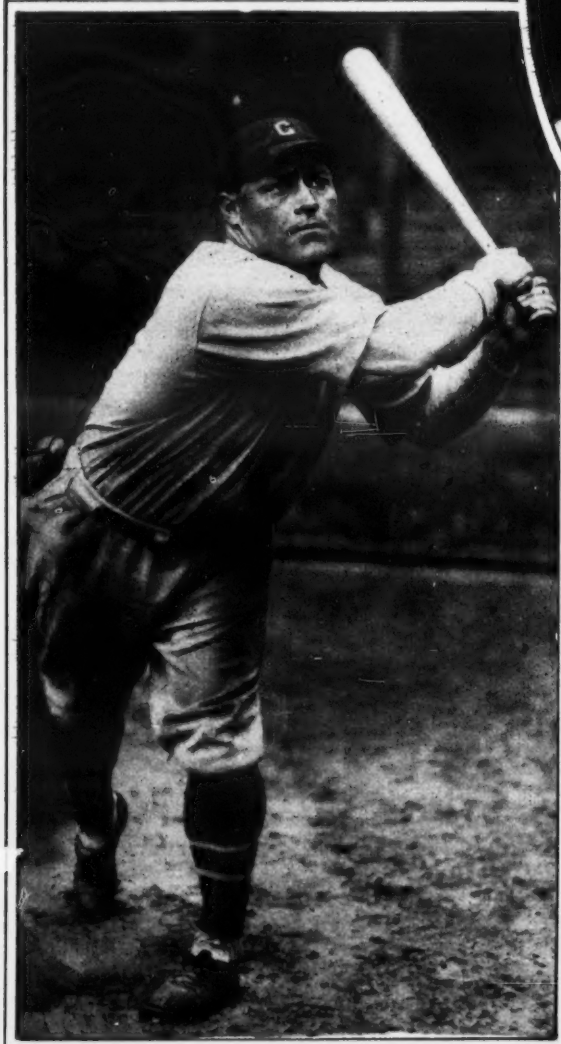
THE LEADING PITCHER OF THE AMERICAN LEAGUE: LEFTY GROVE of the Philadelphia Athletics, Who Won 28 Games and Lost Only Five. (Times Wide World Photos.)



THE LEADER OF THE NATIONAL LEAGUE CHAMPIONS: GABBY STREET, Who Carried the St. Louis Cardinals to a Pennant in His First Year as a Big League Manager. (Times Wide World Photos.)



THE PREMIER HITTER OF THE AMERICAN LEAGUE: AL SIMMONS of the Athletics, Who Barely Nosed Out Lou Gehrig of the Yankees. (Times Wide World Photos.)



THE HOME RUN KING OF 1930: HACK WILSON of the Chicago Cubs, Who Hammered Out 56 Circuit Clouts as Against 49 for Babe Ruth. (Times Wide World Photos.)



THE STAR BATSMAN OF THE OLDER CIRCUIT: BILL TERRY of the Giants, Whose Average for 1930 Was .401. (Times Wide World Photos.)

Turf and Prize Ring Champions of the Year



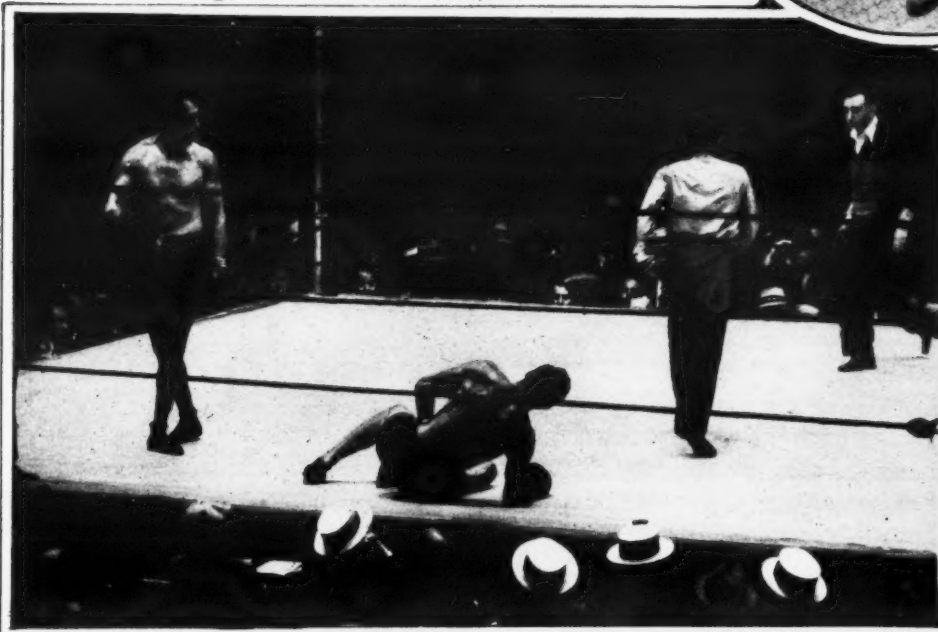
EQUIPOISE FINISHING FIRST: THE WHITNEY
TWO-YEAR-OLD,
Which in 17 Starts Was the Greatest Money Winner
of His Age With a Total of \$156,835.



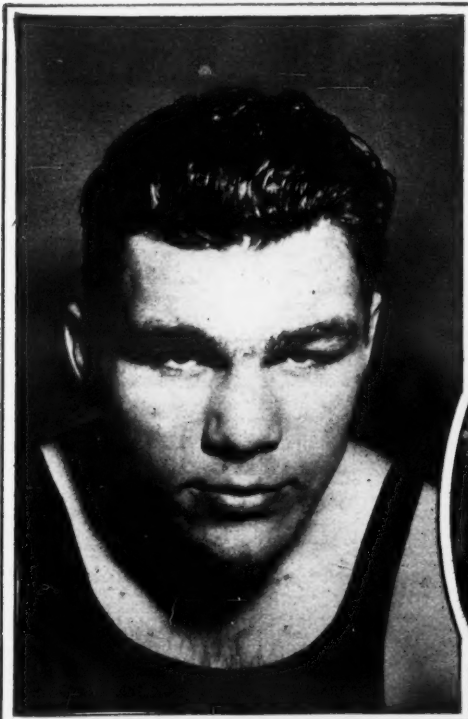
THE
MOST
FAMOUS
JOCKEY OF
1930: EARL
SANDE,
Who Rode Gallant
Fox and Other Big
Winners.
(P. & A.)



THE GREATEST MONEY WINNER
IN TURF HISTORY: GALLANT
FOX,
the Three-Year-Old, Which Earned
\$308,000 in 1930, as Victor in the
Preakness, Kentucky Derby, Belmont
and Other Big Races.
(International.)



WHEN THE MAN WHO WAS
DOWN BECAME WORLD'S
CHAMPION: MAX SCHMELING
on the Floor, After Being Fouled by
Jack Sharkey in the Fourth Round
of the Title Bout in Which the
German Had Been Getting the
Worst of It.
(Times Wide
World Photos.)

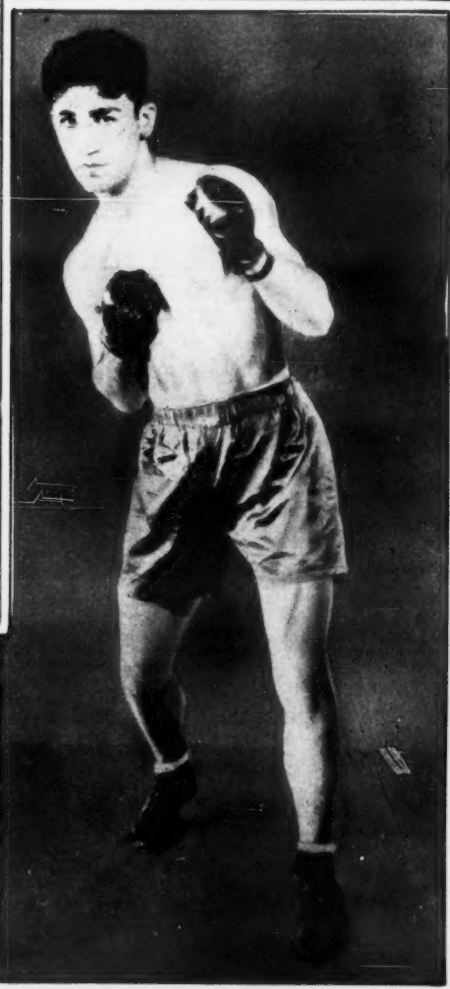


RECOGNIZED AS THE WORLD'S
HEAVYWEIGHT CHAMPION: MAX
SCHMELING OF GERMANY,
Who Succeeded to Gene Tunney's Title
After Winning From Jack Sharkey on a
Foul.
(Times Wide World Photos.)



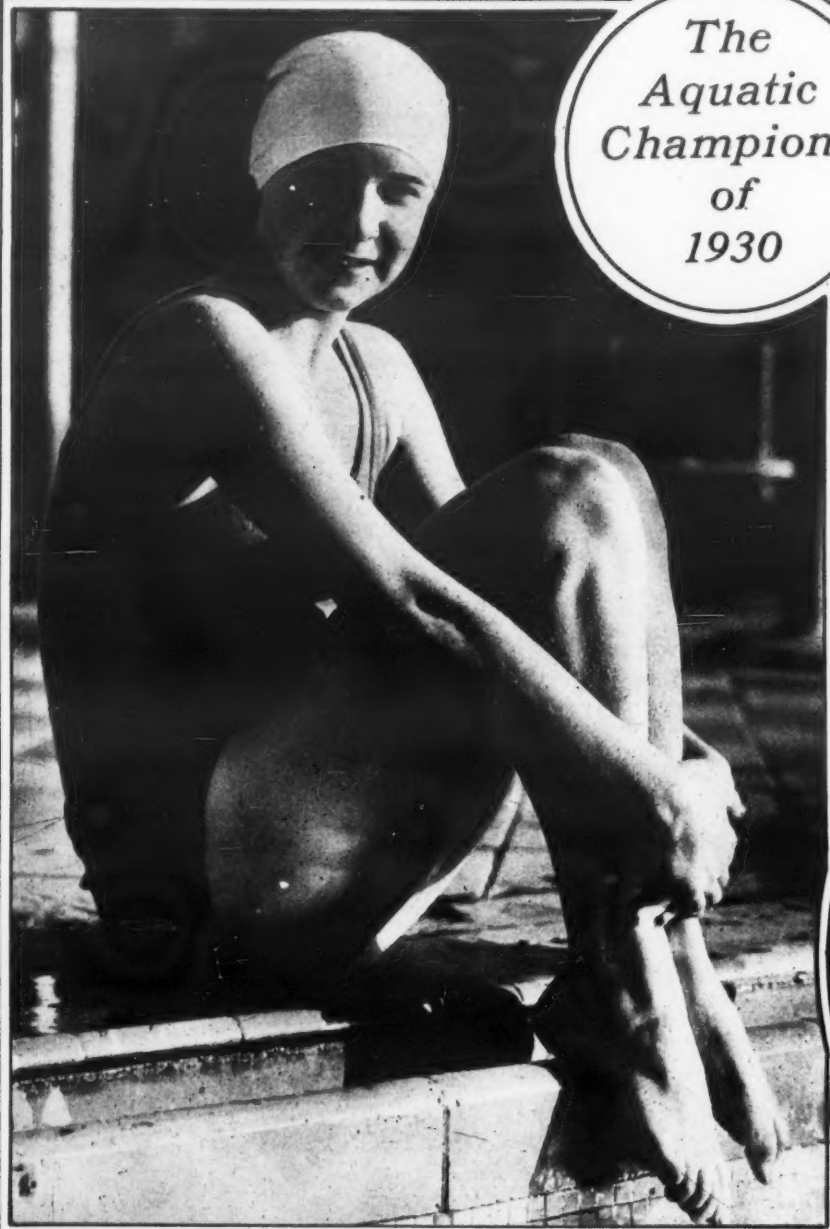
THE NEW LIGHT-
WEIGHT CHAMPION:
TONY CANZONERI,
Who Defeated Al Sin-
ger, the Victor Over
Sammy Mandell.
(Times Wide World
Photos.)

THE LEADING
TWO-YEAR-OLD:
JAMESTOWN,
Which Won the Juvenile
Title and Purses Aggregat-
ing \$151,925 in Seven Starts.
(Times Wide World Photos.)



STILL HOLDING ON IN THE
FEATHERWEIGHT CLASS: BAT
BATTALINO,
Who Was Lucky to Get a Decision Over
Kid Chocolate in a Title Bout.
(Associated Press.)

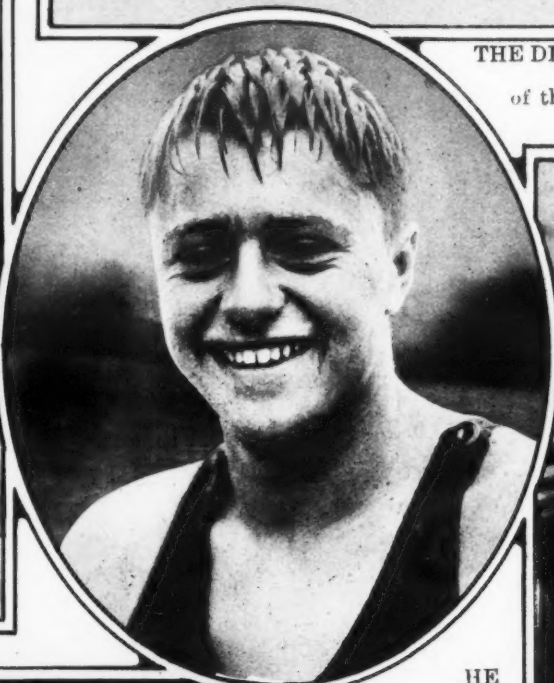
The
Aquatic
Champions
of
1930



THE OUTSTANDING AQUATIC STAR OF THE YEAR: MISS HELENE MADISON, 16-Year-Old Seattle Girl, Who Suddenly Leaped Into International Fame and During 1930 Established the Amazing Number of Twenty-six Free-Style World's Standards Over Distances Ranging From 50 Yards to 1 Mile. (Times Wide World Photos.)



THE DIVING CHAMPION OF THE UNITED STATES: MISS GEORGIA COLEMAN of the Los Angeles Athletic Club Who, During 1930, Added to Her Aquatic Triumphs. (Times Wide World Photos.)



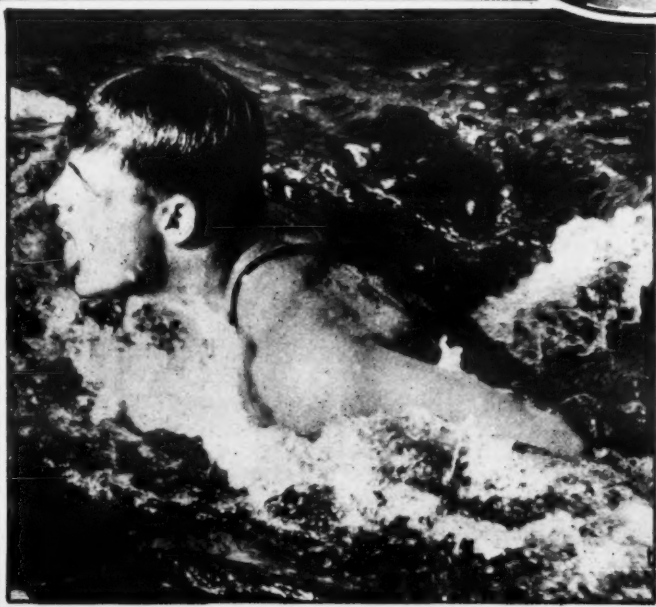
HE WON \$10,000 IN THE TORONTO MARATHON: MARVIN NELSON of Fort Dodge, Iowa, Who Triumphed in the 15-Mile Swim in Lake Ontario. (Times Wide World Photos.)



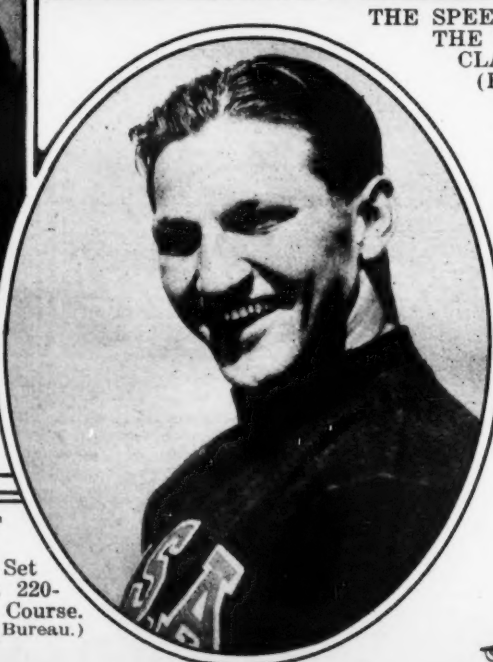
THE WINNER OF THE LAKE MICHIGAN TWO-MILE MARATHON: RAY RUDDY, Columbia University Star, Who Also Set a Record of 4:55 3-5 for the 440-Yard Free Style Swim in 1930. (Times Wide World Photos, Chicago Bureau.)



THE WINNER OF THE \$5,000 CANADIAN NATIONAL MARATHON SWIM: MISS MARGARET RAVIOR of Philadelphia, Who Won the Ten-Mile Event at Toronto, Despite the Fact That It Was Her First Big Race. (Times Wide World Photos.)



THE SPEED KING OF THE WAVES: CLARENCE (BUSTER) CRABBE of the Los Angeles Athletic Club, Who Hung Up Eight Records in Free Style and Medley Swimming During the Year, Including a Mile in 21 Minutes and 27 Seconds. (Times Wide World Photos, Los Angeles Bureau.)



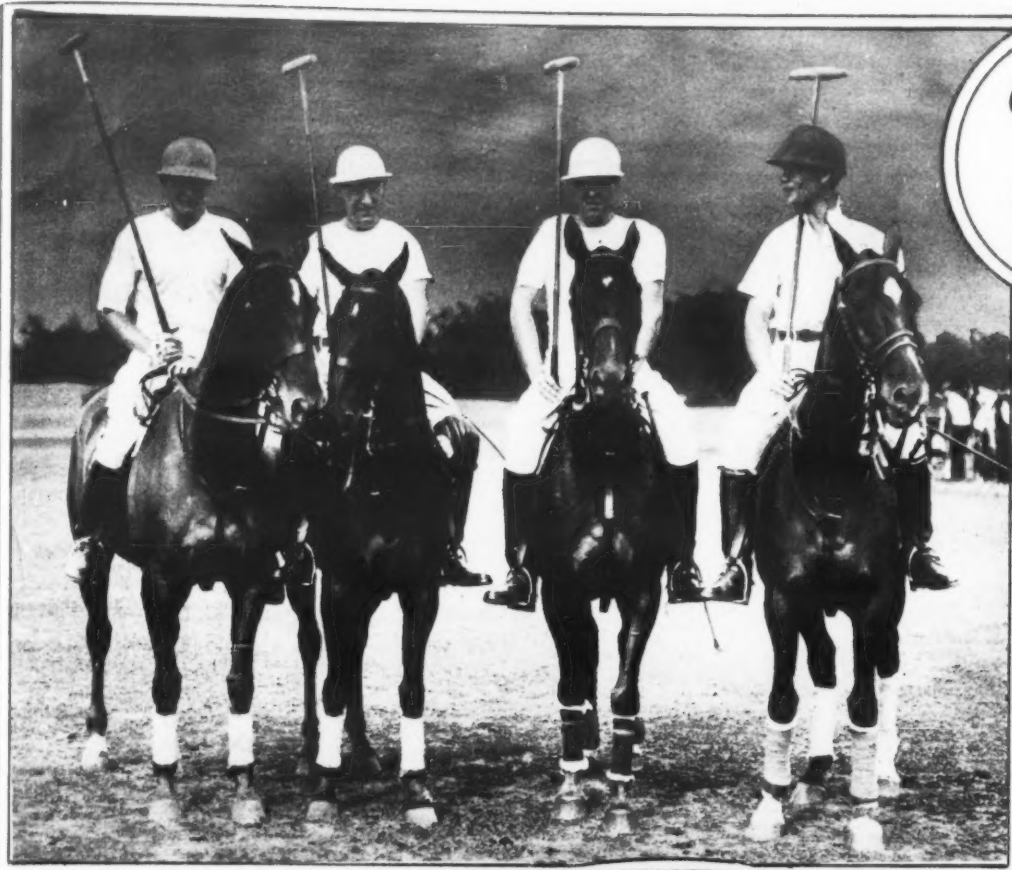
THE BACKSTROKE CHAMPION OF THE COUNTRY: GEORGE KOJAC of the New York Athletic Club, Who Set Five Records in 1930, Among Them a 220-Yard Dash in 2:32 1-5 Over the Short Course. (Times Wide World Photos, Los Angeles Bureau.)



THE NATIONAL LONG-DISTANCE SWIMMING CHAMPION: MISS LISA LINDSTROM of the Women's Swimming Association of New York, Who Won the National A. A. U. Senior Title. (Times Wide World Photos.)



THE WOMEN'S BACKSTROKE CHAMPION: MISS ELEANOR HOLM of New York, Who Set Eight New Marks During the Year. (Times Wide World Photos.)



A Galaxy of Cham- pions

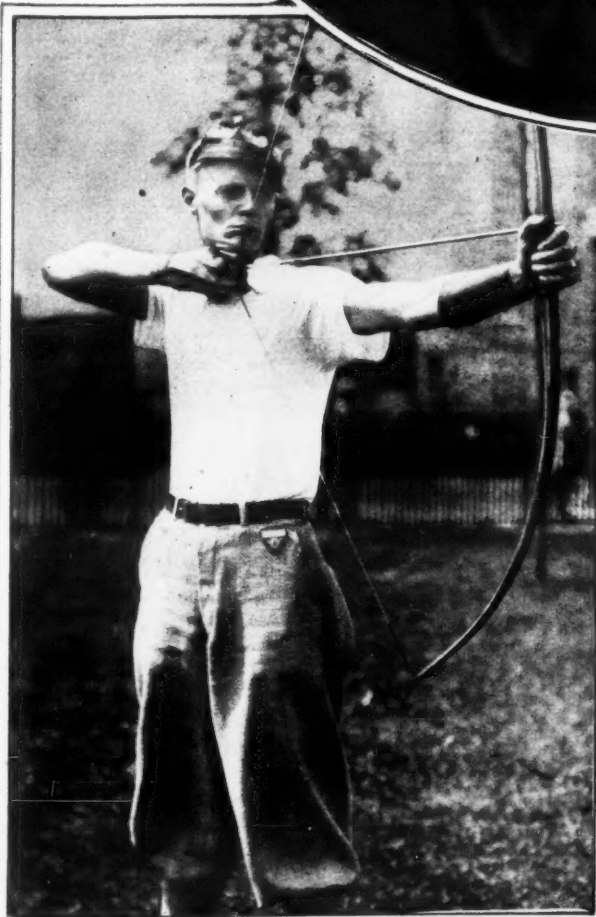
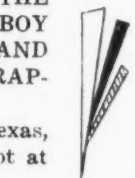
THE FOUR HORSEMEN WHO ROUTED THE BRITISH: THE AMERICAN POLO TEAM

Which Retained the International Challenge Cup by Winning in Two Matches. Left to Right Are Winston Guest, Captain Thomas Hitchcock Jr., Earle A. S. Hopping and Eric Pedley. (International.)



THE FIRST BOY
TO WIN THE GRAND
AMERICAN HANDICAP IN TRAP-
SHOOTING: RUFUS KING,
14 Years Old, of Wichita Falls, Texas,
Who Beat a Field of 966 in the Shoot at
Vandalia, Ohio.
(Mayfield.)

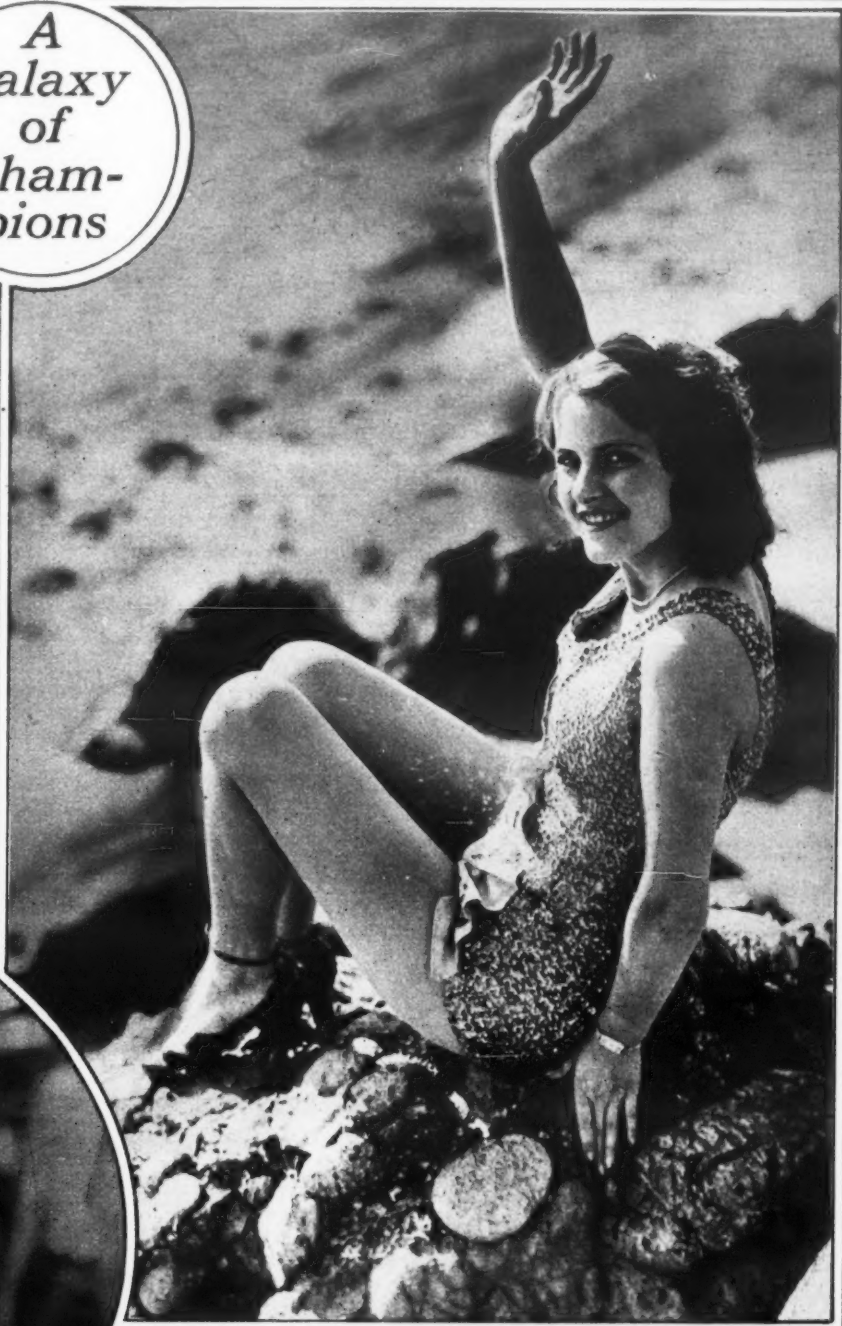
HAILED AS
THE PRIZE
BEAUTY OF
THE YEAR:
MISS
MARGARET
ECKDAHL
of Tampa, Fla.,
Who Won the
Title of "Miss
America, 1930."
(Times Wide
World Photos.)



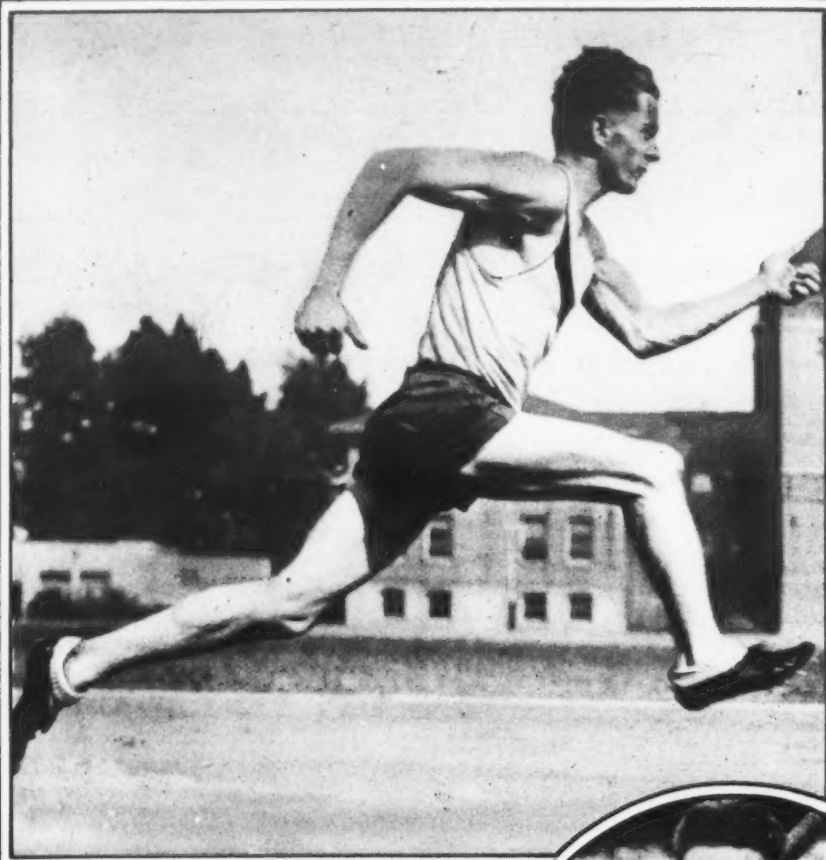
THE LEADER IN AN ANCIENT SPORT:
RUSSELL HOOGERHYDE
of Coldwater, Mich., Who Won the National
Archery Championship.
(Times Wide World Photos.)



THE WOMAN WHO BEAT 99 OF THE BEST SHOTS IN THE BRITISH
EMPIRE: MISS MARJORIE FOSTER,
the First of Her Sex to Win the King's Cup in the 70 Years of the
Championship Competition at Bisley, England.
(Times Wide World Photos.)

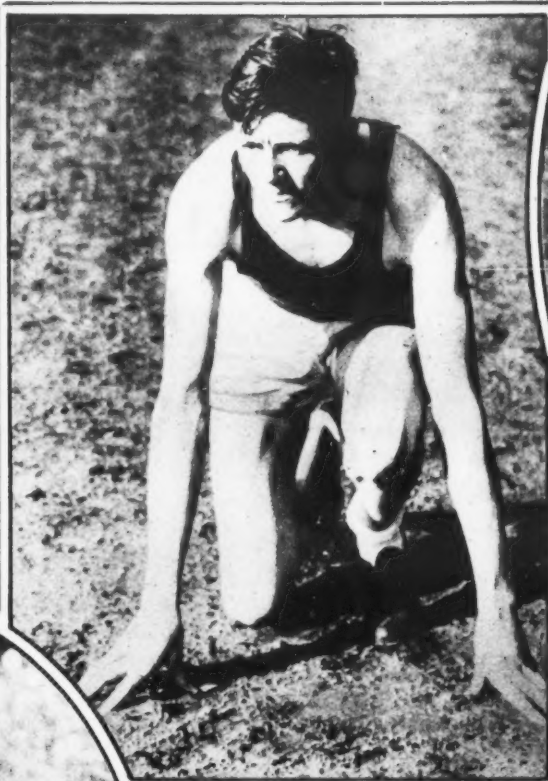


THE WORLD'S CHAMPION SKATER:
MISS SONJA HENIE
of Norway, Who at 17 Won the Title
for the Fourth Time.
(Times Wide World Photos.)



HE NOW BEARS THE TITLE OF "FASTEST HUMAN":
FRANK WYKOFF of the University of Southern California, Who Did the 100-Yard Dash in the World's Record-Breaking Time of 9.2-5 Seconds Without the Aid of Starting Blocks or a Favoring Wind. (International.)

Stars of the Track and Field Events



HE SET A NEW MARK FOR THE MILE RUN:
RALPH A. HILL of the University of Oregon, Whose Time Was 4 Minutes 12.5 Seconds. (Associated Press.)



OHIO STATE'S GREAT

SPRINTER: GEORGE SIMPSON, Who Did the 220-Yard Dash Around a Turn in 21.3-10 Seconds, Breaking the Tape in a Fast Race.

(Times Wide World Photos, Philadelphia Bureau.)



THE PENN RELAYS DECATHLON VICTOR:
BARNEY BERLINGER of the University of Pennsylvania, Who Won the All-Around Championship for the Second Successive Year. (Times Wide World Photos, Philadelphia Bureau.)



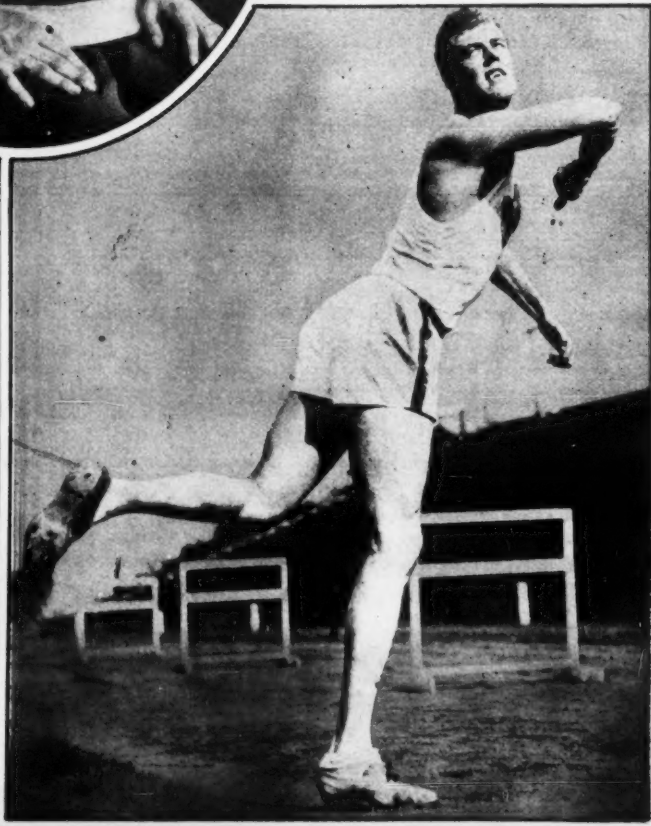
THE "GRAND OLD MAN" OF THE MARATHON RACES:
CLARENCE DE MAR, Who Still Is Winning Many of the Long-Distance Events, Though Well Past 40.

(Times Wide World Photos.)

FIRST AMONG WOMEN TRACK ATHLETES: MISS STELLA WALSH of Cleveland, Who in 1930 Set New Records for Most of the Sprint Events and Established a Mark of 18 Feet 9 3/4 Inches for the Running Broad Jump. She Cut the Time for the 100-Yard Dash to 10.8-10 Seconds. (S. K. S. News.)

At Right—THE GIANT WHO SET A WORLD'S RECORD FOR THE DISCUS THROW:

PAUL JESSUP of the University of Washington, 6 Feet 7 Inches in Height, Who Made a Toss of 169 Feet 8 1/4 Inches.



HE SET A WORLD'S RECORD FOR THE SHOT-PUT:
HERMAN BRIX of the Los Angeles Athletic Club, Who Hurlled the 16-Pound Weight a Distance of 52 Feet 5 1/4 Inches. (Times Wide World Photos, Los Angeles Bureau.)



AN INDIAN BRAVE WINS THE DECATHLON:
WILSON (BUSTER) CHARLES, a Full-Blooded Oneida and a Haskell Institute Student, Broadjumping 23 Feet 8 Inches at the University of Kansas Relays, Where He Defeated Ten of the Country's Best Athletes for the All-Around Championship. (Times Wide World Photos.)

The Big Boat Races of 1930

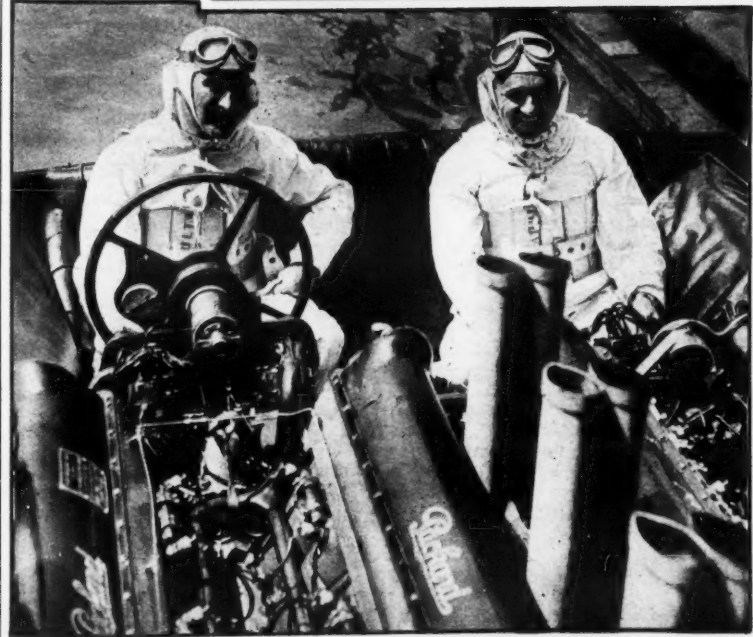


THE AMERICAN BOAT TRIUMPHS IN THE INTERNATIONAL YACHT RACES: THE ENTERPRISE Well Out in Front in One of the America's Cup Contests Off Newport, R. I., in Which Sir Thomas Lipton's Shamrock V Failed to Score a Single Victory. (Morris Rosenfeld.)



At Left—THE PRINCE OF YACHTSMEN GETS HIS TROPHY: SIR THOMAS LIPTON

Receiving From Mayor James J. Walker of New York the Loving Cup Donated by American Admirers After the Defeat of his Shamrock V. (Times Wide World Photos.)



THE WINNER OF THE HARMSWORTH TROPHY: GAR WOOD in His Miss America IX, in Which He Did 77.39 Miles an Hour. (Times Wide World Photos.)

THE FASTEST BOAT EVER BUILT BY MAN: THE MISS ENGLAND II, in Which Sir Henry O. D. Segrave, the Holder of the Automobile Speed Record, Made 98.76 Miles An Hour Before He Lost His Life in the Wrecking of the Craft. (P. & A.)



THE GLOUCESTER BOAT WINS THE INTERNATIONAL FISHERMEN'S CHAMPIONSHIP: THE GERTRUDE L. THEBAUD (No. 2) Racing the Canadian Entry, The Bluenose, Off the Massachusetts Coast. (Aeronautical Service, Inc.)

EMBROIDERED COT-
TONS ARE SMART FOR
AFTERNOON OR
EVENING



CHAR-
TREUSE
Crêpe de Chine Is
Embroidered in Silks
of Chartreuse, Navy
and Occasional
Flowers of Dull
Rust Shade. Note
the Overblouse and
Pleated Skirt.
From Wm.
Davidow and Sons.



AS ROMANTIC AS YOUTH
ITSELF

Is This Little Dinner Frock of
Embroidered Handkerchief Linen.
The Little Skirt Gathered at the
Waist, the Absurd Sleeves, the
Ruffles and the Nosegay on the
Ribbon Belt Are All Perfect.
Edward L. Mayer.

(New York Times Studios.)

A NOVEL USE OF PLAIN
AND EMBROIDERED
ORGANDY

Inspired by the Gathered
Tiered Skirt of Molyneux.
(New York Times Studios.)

By GRACE WILEY.

EMBROIDERED fabrics of all types are steadily forging ahead in popular favor. This is true whether one be considering evening materials embroidered in beads, strass or occasional paillettes, or whether silks embroidered in silks or cottons enriched with scattered floral motifs or made lacy with eyelet patterns, are under discussion.

For Palm Beach and therefore for the North later, these embroidered cottons seem to catch the spirit of Spring more truly than do any other of the new fabrics. Their versatility is another point in their favor since the manner in which they are handled makes them equally appropriate for afternoon, dinner or evening wear.



TUR-
QUOISE
BLUE FOR
THE NEW
CHARMEUSE
STRAW

and Pale Pink for
the Velvet Ribbon
Encircling the Crown
and Tied Under-
neath the Brim. De-
signed by E. H.
Scherman for James
McCreery.
(New York Times
Studios.)



At Left—
A STUNNING
BOUFFANTEVE-
NING GOWN OF
ORGANDY,
Embroidered in a
Sprawling Design of
Great Marguerites.
Shown by Jay-
Thorpe for Palm

Beach.

(Don Diego.)



A CHARMING LITTLE COSTUME OF EYELET EMBROID-
ERED CELANESE NINON
Uses Triangular Applications of Plain Material to Form the
Trimming Borders.
(Pagano Studios.)

PRETTY BEACH
HATS AND
SKIRTLIKE
PAJAMAS PRO-
CLAIM FEMI-
NINITY HAS
CAPTURED THE
FASHION
STRONGHOLD.



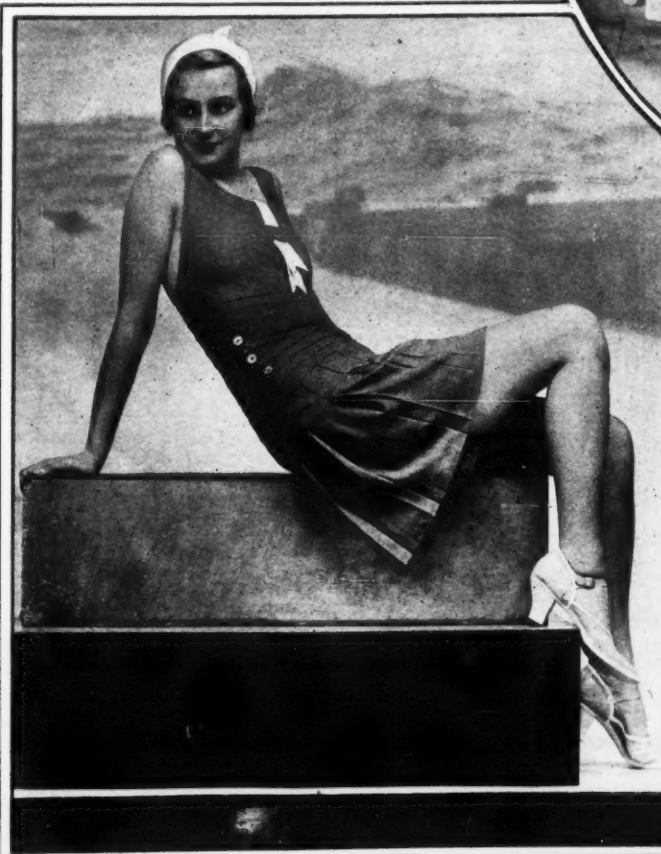
BLACK AND WHITE CHECKED GINGHAM
and Vivid Paddock Green Taffeta Are Surprisingly Combined in This Pajama Costume From Sondheim-Levy. A Wide-Brimmed Beach Hat of Green Taffeta to Match the Jacket Complements the Outfit.
(New York Times Studios.)



THIS ONE-PIECE PAJAMA
Has the Appearance of Being in Two Pieces, Jacket and Trousers. Made in White Crêpe de Chine, It Is Completed by a Polka-Dot Jacket. Birke & Birke.
(New York Times Studios.)



BEACH PAJAMAS GET SMARTER
as Demonstrated by These of Bright Silk Crêpe With a Braided Sash and Lighter Top. The Cartwheel Beach Hat Is of Soft Rough Straw. From Franklin Simon & Co.



THIS BACK-STRAP TYPE OF WOOL JERSEY BATHING SUIT
Is Well Adapted to Sun Tanning. The Circular Tucking Makes It Fit Snugly About the Waist and Hips. Franklin Simon & Co.
(Gabor Eder.)



BRIGHT COLORED BASQUE STRIPES AND WHITE BASQUE LINEN,
One of the Smartest Alliances of the Season, Finds a New Charm When the Stripes Are Used as Borders Only on the Suit, as Well as on the Beach Mat and the Zipper Bag. Designed by Frances, Negligées.
(New York Times Studios.)



PLAIDS ARE AS POPULAR ON THE BEACH AS FOR OTHER DAYTIME HOURS.
This Is Vionnet's Newest Pajama of Linen Plaided in Red, Green and Beige. Stern Brothers.
(Don Diego.)



HENRY HULL AND EUGENIE LEONTOVICH
in a Scene From "Grand Hotel," at the National Theatre.
(Vandamm.)



JEAN DIXON AND SPRING BYINGTON,
As They Appear in "Once in a Lifetime," at the Music
Box Theatre. (White.)

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THE ASTAIRES
in Ziegfeld Musical Comedy
"SMILES"

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ANN PENNINGTON RICHARD CARLE MARIE CAHILL
WARING'S PENNSYLVANIANS
and CLAYTON, JACKSON & DURANTE
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with **HENRY STEPHENSON**

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Matinees Wednesday and Saturday, 2:30.

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DOUGLAS FAIRBANKS
in **"REACHING FOR THE MOON"**

With BEBE DANIELS
WRITTEN AND DIRECTED BY EDMUND GOULDING. UNITED ARTISTS PICTURE
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Twice Daily, 2:30-8:30. Three Times Sunday and Holidays, 3-6-8:30.
Seats on sale at Box Office.

LAWRENCE TIBBETT & MOORE
in **"NEW MOON"** Adapted from the Stage Play
with **ADOLPHE MENJOU** and **ROLAND YOUNG**

MORRIS GREEN AND LEWIS E. GENSLER present

JOE COOK IN HIS NEWEST MADDEST MUSICAL **"FINE AND DANDY"**

EVES. 8:30. MATS. 2:30 **ERLANGER'S THEATRE** WEST 44th STREET
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SAM H. HARRIS'S 2 BIG HITS

ONCE IN A LIFETIME "OH, PROMISE ME"

By MOSS HART and GEO. S. KAUFMAN
A SMASH HIT BUT NO PRICE INCREASE
NIGHTS, \$1 TO \$3.85—MATS., \$1 TO \$2.50
MUSIC BOX THEATRE, West 45th Street
EVGS. 8:40. MATS. THURS. and SAT., 2:30
was the cause for some of the heartiest laughter that has rung out in a playhouse this season."—Post.
With T Lee P Mary M Donald
TRACY PHILIPS MEEK
MOROSCO THE., W. 45. Evs. 8:40. Mats. Wed. & Sat., 2:30

MARY BOLAND in her Newest and Gayest Comedy Hit
VINEGAR TREE
PLAYHOUSE Thea., 48th St., East of B'way. Evs. 8:40.
Matinees Wednesday and Saturday 2:30.

"HELEN GAHAGAN IS THE NEW SENSATION."—Darnton, Eve. World.
DAVID BELASCO presents

HELEN GAHAGAN IN
"TONIGHT OR NEVER"

BELASCO THEATRE, WEST 44th STREET
Evs. 8:40. Matinees Thurs. & Sat., 2:40

THE THEATRE GUILD PRESENTS

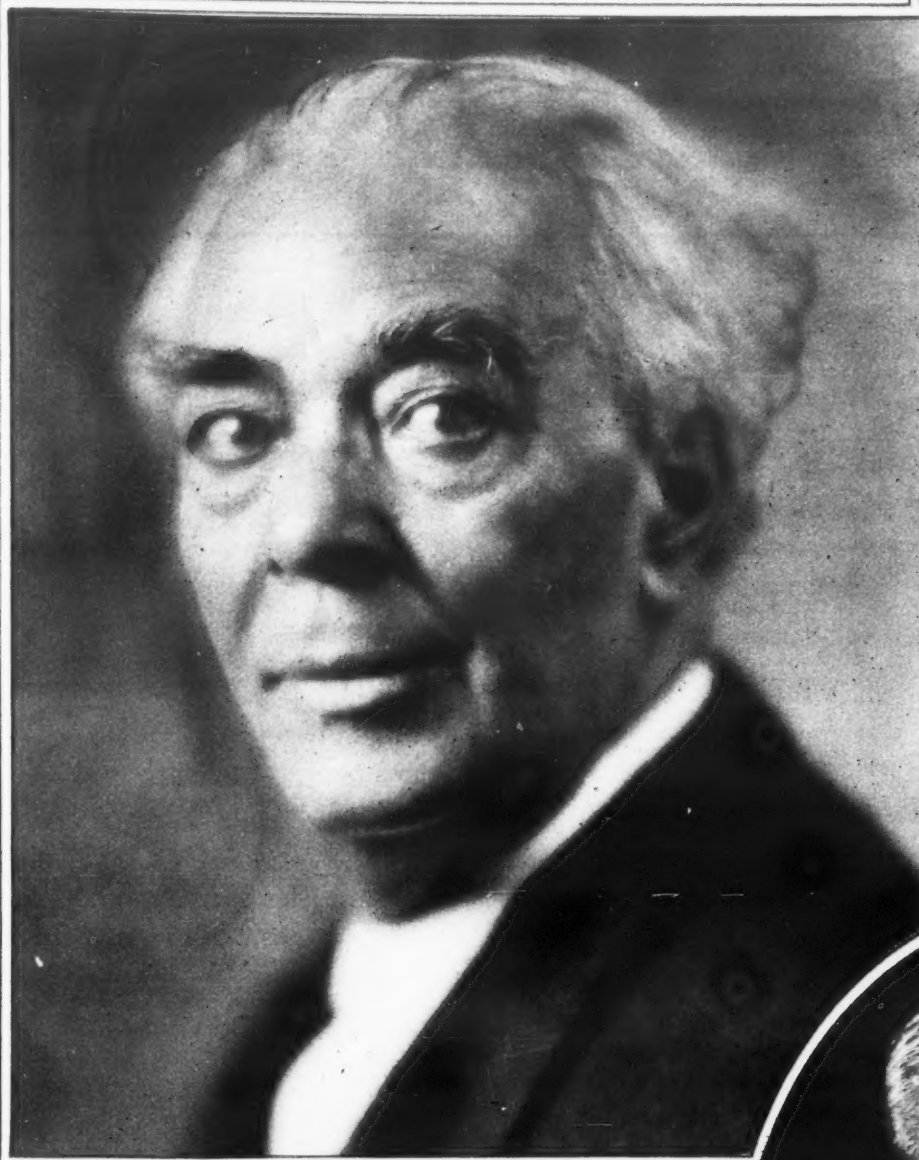
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GUILD THEATRE 52nd STREET, WEST OF B'WAY. Evs. 8:40
MATINEES THURSDAY & SATURDAY, 2:40

ELIZABETH THE QUEEN

With Lynn Fontanne, Alfred Lunt, Morris Carnovsky, Joanna Roos and others.
MARTIN BECK THEATRE 45TH STREET, WEST OF 8TH AVE.
EVES. 8:40. MATS. THURS. & SAT., 2:40.

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IF YOU WOULD BE UP TO THE MINUTE
WITH THE LATEST NEWS OF THE THEATRE WORLD

Players in Dramatic Successes of 1930 Which Continue on Broadway



EDITH BARRETT AND GUY STANDING
in a Scene From "Mrs. Moonlight" at the Charles Hopkins Theatre. (White.)



RICHARD B. HARRISON,
the "Lord" in "The Green Pastures," the
Pulitzer Prize Play
at the Mansfield
Theatre.
(New York Times
Studios.)



At Right—
FRANK CRAVEN,
Author and Star of the
Comedy, "That's Gratitude,"
at John Golden's Theatre.
(White.)



ETHEL MERMAN,
Featured in the Musical Comedy,
"Girl Crazy," at the Alvin
Theatre. (White.)



MARY BOLAND AND KATHERINE WILSON
in the Comedy, "The Vinegar Tree," at the Playhouse.
(Vanderbilt.)

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STARS AND SCENES FROM OUTSTANDING FILMS OF THE YEAR



LEWIS AYRES AND LOUIS WOLHEIM
in "All Quiet On the Western Front," Universal's
Great Adaptation of Remarque's War Story.



WALTER
HUSTON
AS ABRAHAM
LINCOLN
in D. W. Griffith's
Picture of the
Life of the
Emanci-
pator.



CATHERINE
DALE OWEN AND
LAWRENCE
TIBBETT
in a Scene From
"The Rogue Song,"
a Metro-Goldwyn-
Mayer Techni-
color and Musi-
cal Produc-
tion.



GEORGE ARLISS
in An Adaptation of His Stage Success,
"Old English," Presented by Warner
Brothers.



JEAN
HARLOW,
Star of How-
and Hughes's
Air War
Spectacle,
"Hell's Angels."
(White.)

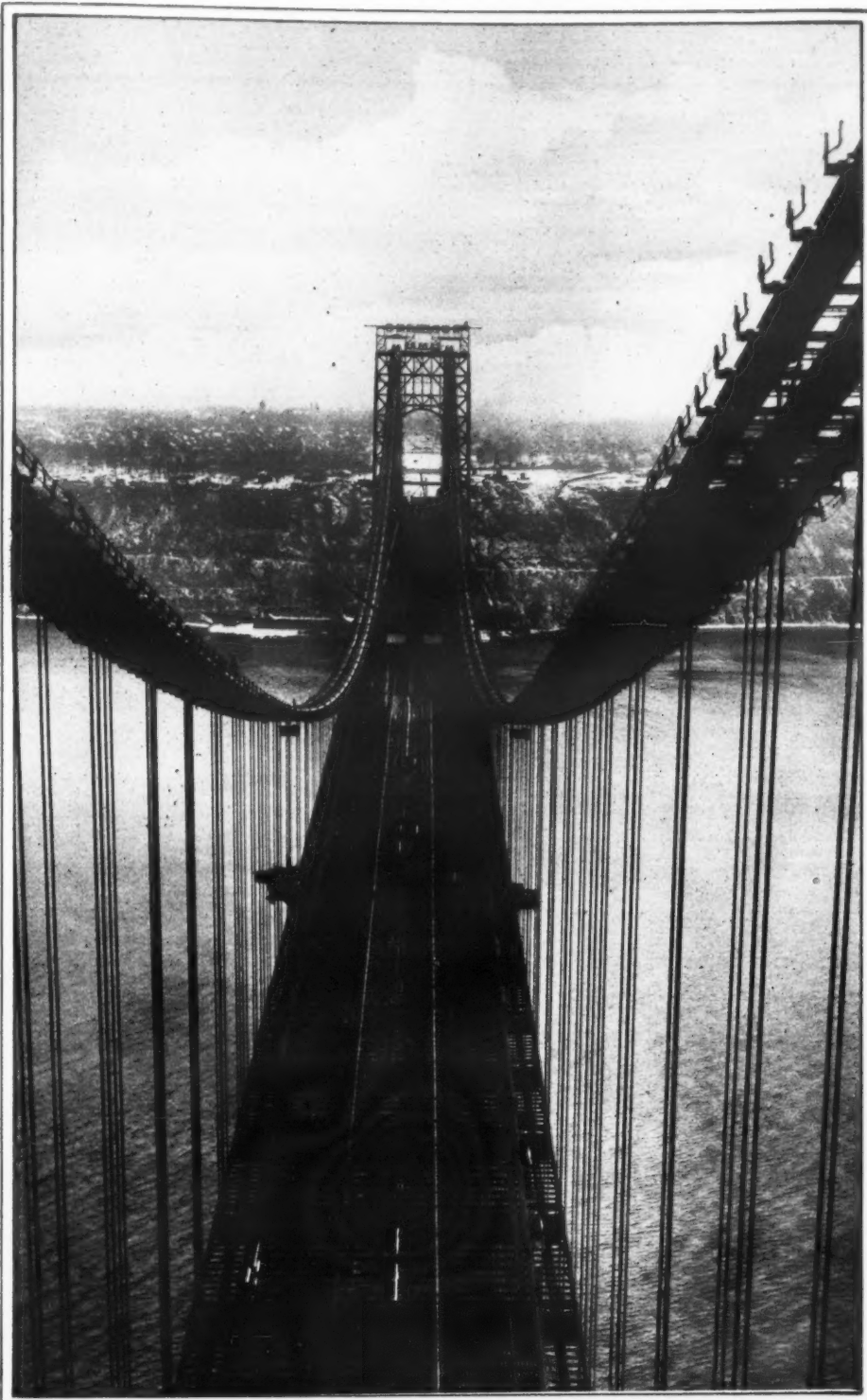
MAR-
GUERITE
CHURCHILL
AND
JOHN
WAYNE
in "The Big
Trail,"
the Fox
Movietone
Epic of
Pioneer
Days.



GLORIA
SWANSON
AND
ROBERT
AMES
in a Scene
From
"The
Trespasser,"
a United
Artists
Picture.

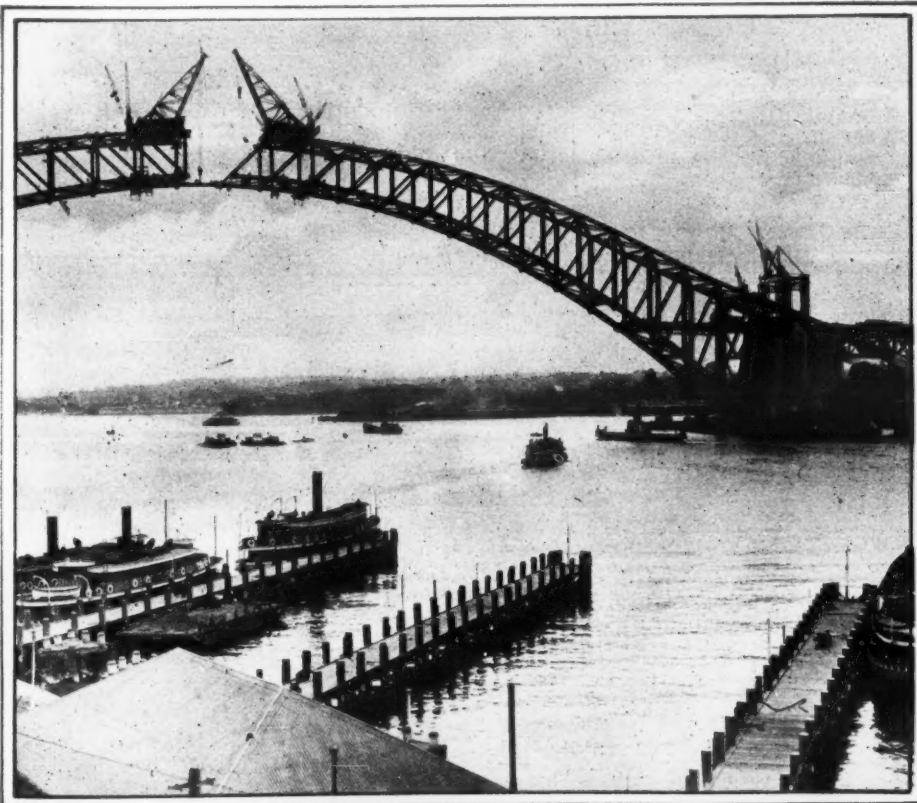


RICHARD BARTHELMESS AND CLYDE COOK
in First National's Aviation Picture, "The Dawn Patrol."



THE WORLD'S GREATEST BRIDGE ASSUMES FORM: VIEW OF THE 3,500-FOOT SPAN

Over the Hudson River at New York, on Which the Last Rivets Connecting the Girders Have Been Driven Home and Which Is to Be Opened to the Public in 1932. (Times Wide World Photos.)



CLOSING THE HUGE SPAN OVER SYDNEY HARBOR: WORKMEN Swinging Into Place One of the Enormous Steel Girders to Complete the Arch of the Australian Bridge, Which Is One of the Engineering Marvels of the Year. (Times Wide World Photos.)



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As you sail smoothly, evenly to Bermuda on the fast-sailing Munson Liners, gradually the air grows balmy, fairer... The bitter cold of Northern Winter is gone and as you make port rare days of June in Mid-January steal upon you, for Bermuda is the Port of Eternal Summer.

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13-day all-expense cruises via the S. S. Evangeline sailing from New York fortnightly. 2 days at Nassau—1½ days each at Kingston and Havana. The ship your hotel. \$140 and up. Sightseeing trips included at all ports.

NASSAU · MIAMI · HAVANA

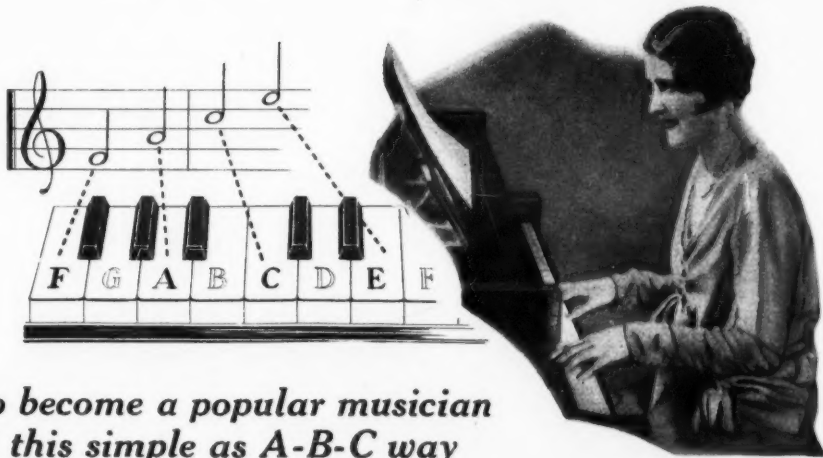
12-day all-expense cruises via the S. S. Munargo sailing fortnightly from New York. 2 days in Nassau—2 days in Miami—2½ days in Havana—sightseeing trips included at Nassau and Havana. \$140 and up.

For information see local tourist agents or write for Booklet No. 50

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Cornet	Saxophone
Trombone	Harp
Piccolo	Mandolin
Guitar	Cello
Hawaiian Steel Guitar	
Sight Singing	
Piano Accordion	
Italian and German Accordion	
Voice and Speech Culture	
Harmony and Composition	
Drums and Traps	
Automatic Finger Control	
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Play the "Blues" Away

How can you be content to sit around at party after party and listen to others do all the playing see them showered with admiration, invitations

when your life-long ambition to become a popular musician is now so easy to realize? Experience the personal satisfaction that comes from being able to play "when," "where" and "what" you like for your own amusement and the entertainment of others. Don't be afraid to begin your lessons at once. Over 600,000 people learned to play this modern way—and found it as easy as A-B-C. Read the list of instruments in the panel, decide which one you want to play and the U. S. School will do the rest. No matter which instrument you choose, the cost in each case will average the same—just a few cents a day.

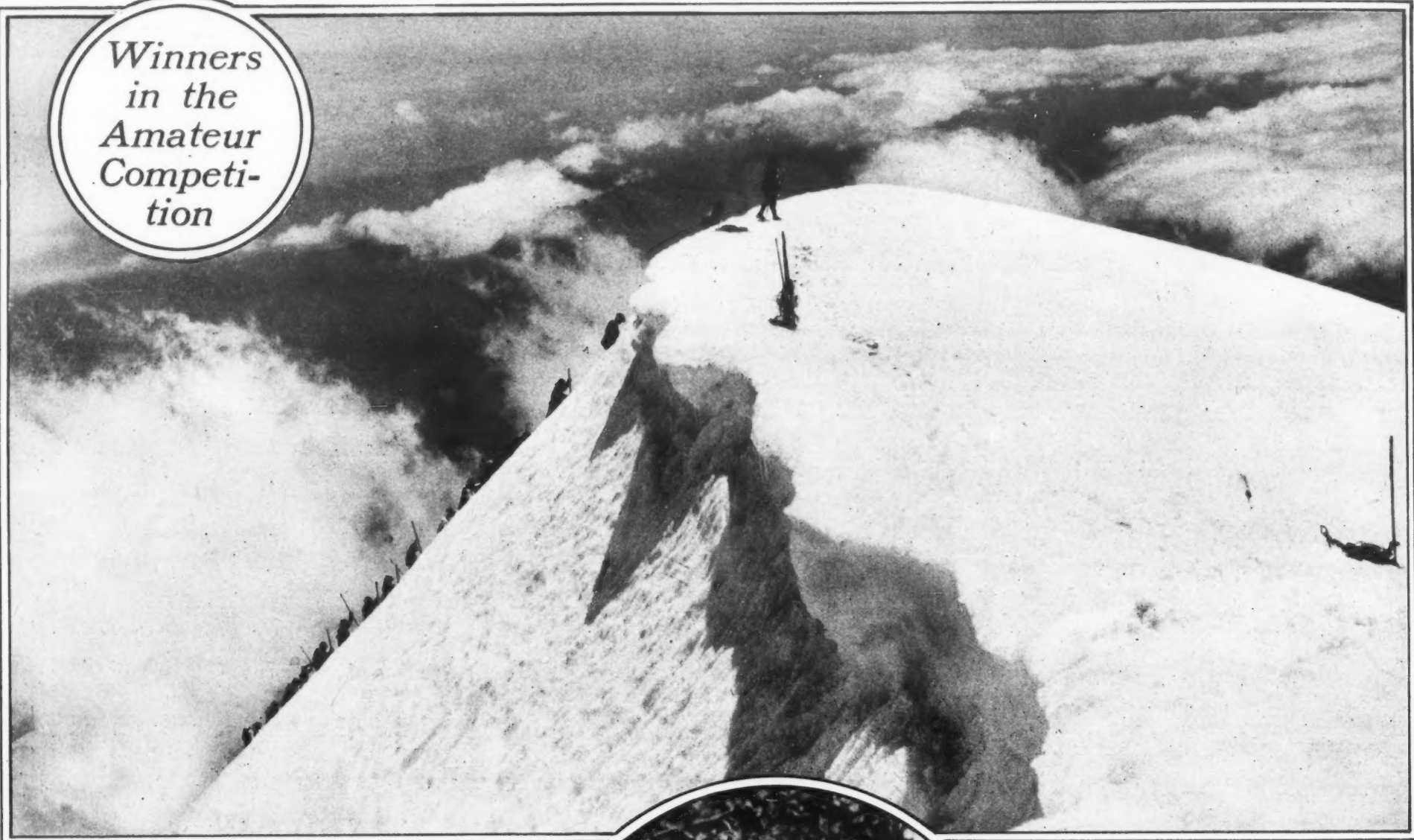
Our fascinating, illustrated Free Book and our Free Demonstration Lesson explain all about the remarkable method. Clip and mail this coupon today, and they will be sent to you at once. No obligation. Instruments supplied when needed, cash or credit. U. S. School of Music, 4041 Brunswick Bldg., New York City.

U. S. SCHOOL OF MUSIC.
4041 Brunswick Bldg., New York City.

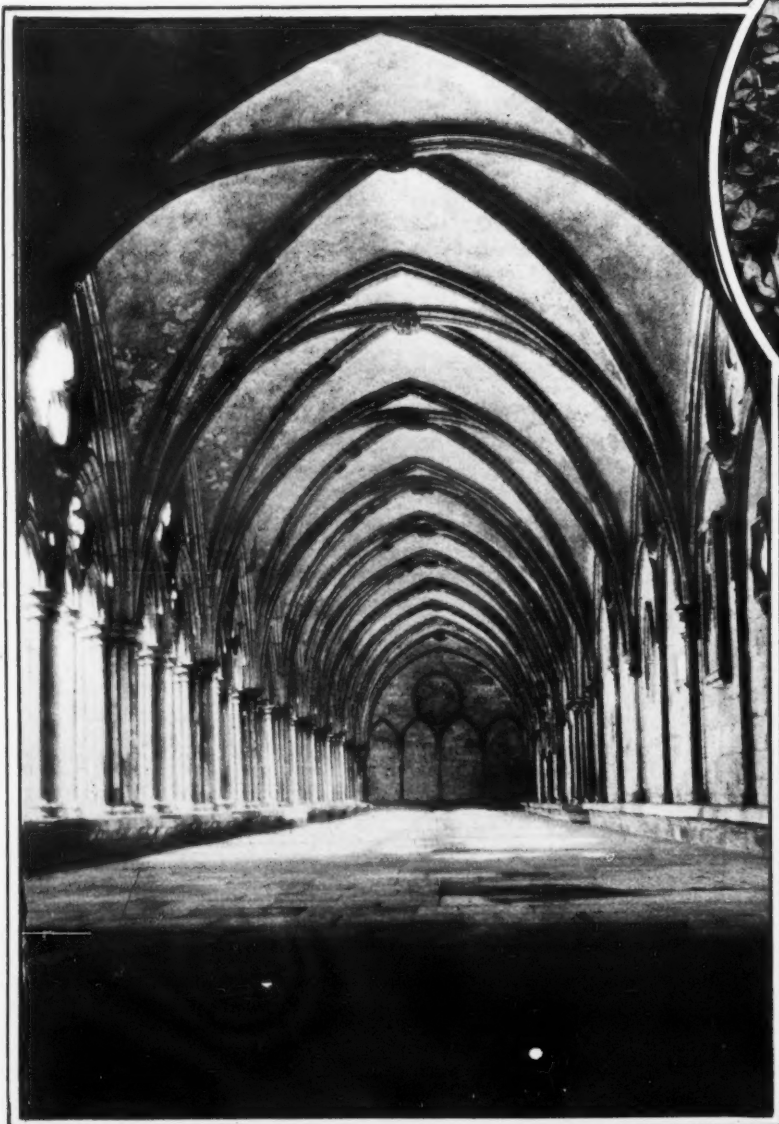
Please send me your free book, "Music Lessons in Your Own Home," with introduction by Dr. Frank Crane, Free Demonstration Lesson and particulars of your easy payment plan. I am interested in the following course:

Name
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City State

Winners
in the
Amateur
Competition



THE CONQUEST OF MOUNT HOOD,
Offered by Charles A. Benz of Reno, Nev. (First Prize, \$10.)



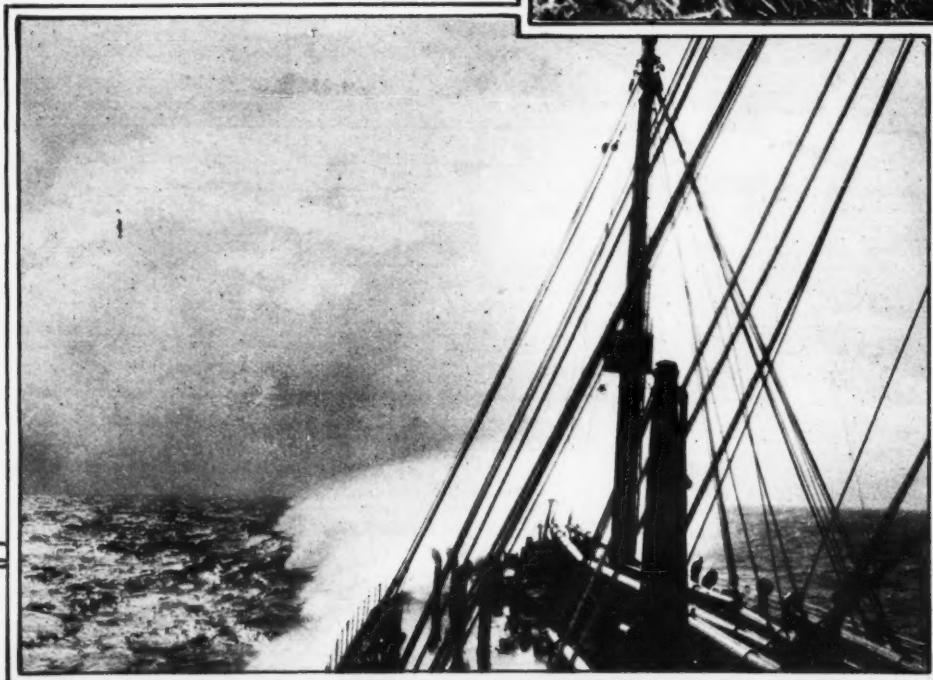
CLOISTERS OF SALISBURY CATHEDRAL.
Photograph Sent by Grace M. Thomas of Long Beach, Cal.
(Cash Award, \$3.)



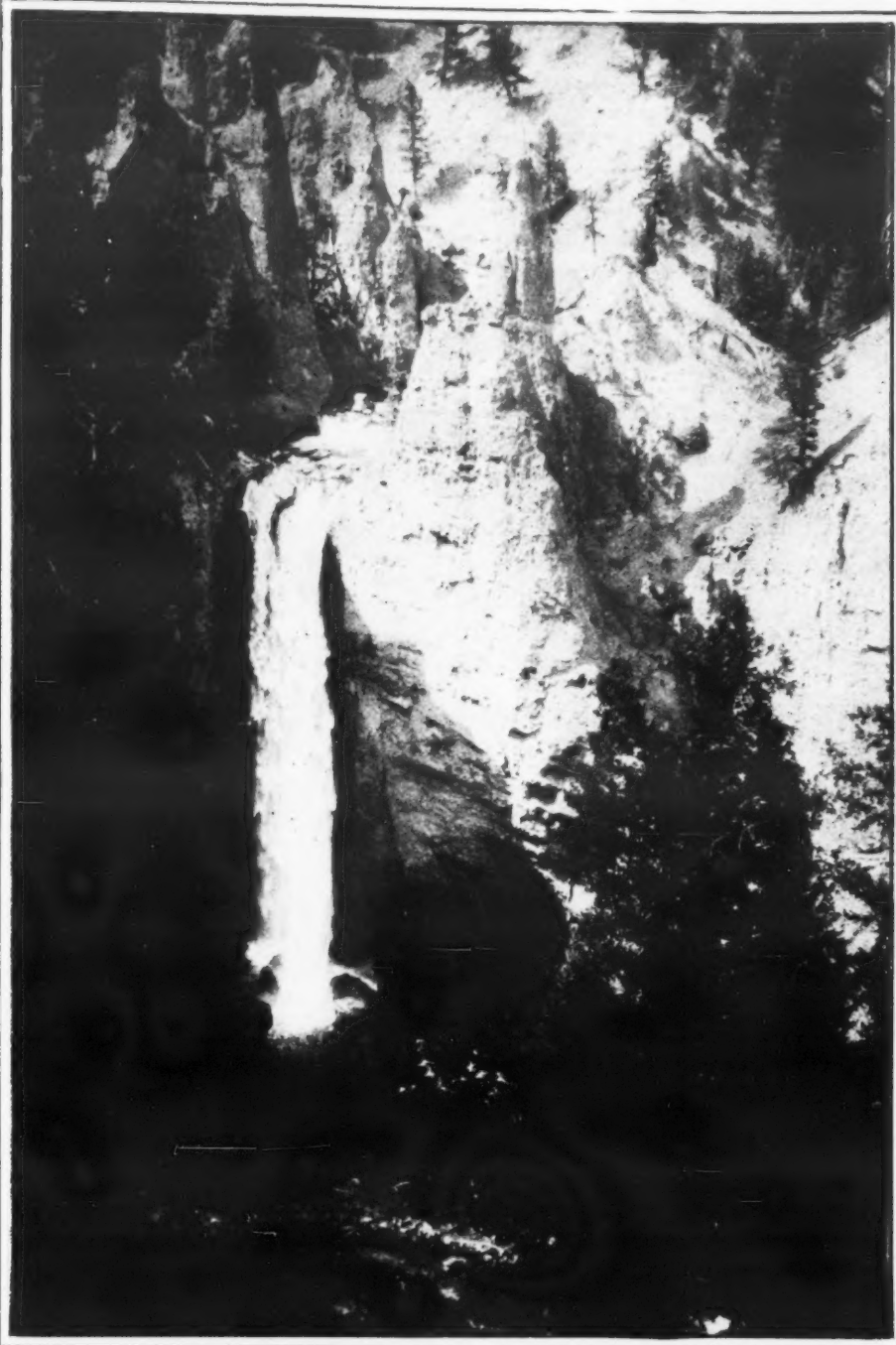
EARTH STARS.
Sent by G. E. Van Loon of Highland Park,
Mich. (Cash Award, \$3.)



A
PURE
WHITE
SHEP-
HERD
POSES.
From
Mrs. E. L.
Tate of
Parma,
Idaho.
(Cash
Award,
\$3.)



THE PACIFIC GROWS QUARRELSOME
From Kenneth W. Wilson of Peiping, China.
(Cash Award, \$3.)



ONE OF NATURE'S MASTER-PIECES.
Submitted by George H. Cloudas
of Davenport, Iowa.
(Cash Award, \$3.)



AS YOUNG PIONEERS OF YESTERDAY.
Submitted by Mrs. David M. Graham
of Eugene, Ore. (Cash Award, \$3.)



A COMPACT ZOO: RAT, SQUIRREL AND DOGS
Photographed by Mrs. Joseph Watson
of Yalesville, Conn. (Cash Award, \$3.)

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Gen. Pershing's War Story Ready; To Begin in January, in The Times

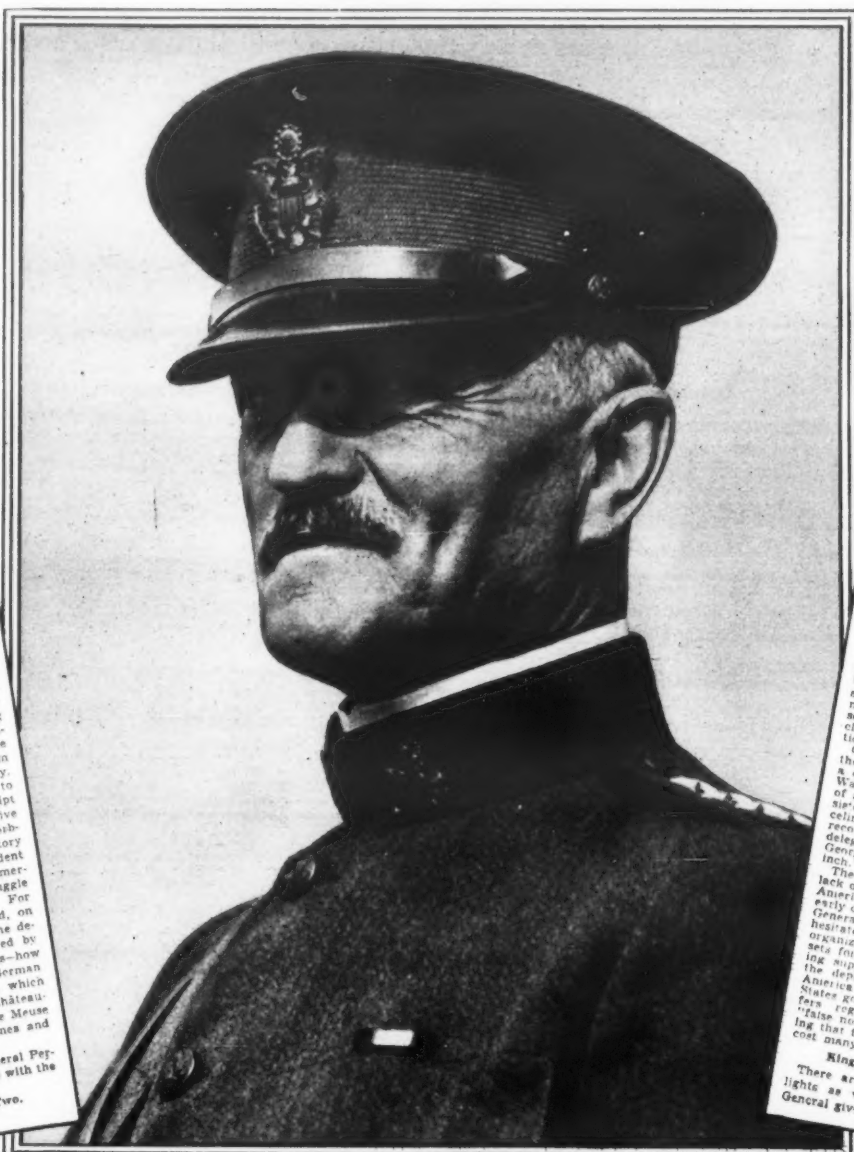
An Absorbing Narrative of American Participation in the World Struggle—Tells All With Soldierly Frankness, Revealing Shortcomings and Triumphs Alike.

The intimate, authoritative story of the American participation in the World War has at last been written by the man who above all others is in a position to tell it.

It is twelve years after the close of the struggle in Europe, and only after a year and a half of patient work on his own part, that General John J. Pershing, Commander-in-Chief of the American Army abroad in the war period, has completed his narrative of the formation of that army and the deeds it did. Written as the General's war memoirs, the story begins with his selection to lead the army overseas. It ends with the armistice, and in it the exact facts about the tremendous difficulties he met and the entanglements and embarrassments he overcame are revealed for the first time, with straightforward candor.

Newspaper rights in America to publication of the General's absorbing story—which altogether totals about 200,000 words—have been acquired by the North American Newspaper Alliance, which will share it with a few other selected newspapers. In New York, General Pershing's story will be published by

Continued on Page Two.



THE TIMES TO PRINT GEN. PERSHING BOOK

Continued from Page One.

chiefs of the allied armies, his men to be enrolled or brigaded with the French and British, his insistence that the American army was to be an American army, and not a British force, and how he won his sure brought by Foch, Clemenceau, Lloyd George, Field Marshal Haig, by others, and his own unswerving and challenging determination to separate fighting units, though in close, efficient and friendly cooperation with the other forces.

One of many thrilling passages in the book is the General's story of a dramatic meeting of the Supreme War Council, when through hours of argument, at times bitter, he insisted that there was to be no partitioning out of our men.

Finally, he recounts, Lord Milner of the British delegation stage-whispered to Lloyd George: "You can't budge him an inch."

The story reveals frankly also a lack of cooperation at home with the early days of American participation, in the General's opinion, in the organization of his own country. He sets forth the difficulties of obtaining supplies and trained men, and the deplorable state of aviation in America even after the United States got into the war. He also laments that this prolonged the war and cost many lives needlessly.

King George's Outburst.

There are many interesting sidelights as well. For instance, the General gives an interesting glimpse into Buckingham Palace, where he was received by King George when on his way to France, and he cites a blazing remark made by the King about the Kaiser, as an indication of the King's hatred of German war methods.

"For a moment I was surprised at his language," writes General Pershing, "but I quickly realized that it was merely a solemn expression of profound indignation, quite the opposite of profanity."

The soldierly fashion in which the story is written intensifies its dramatic and telling point, and the grimness there is humor.

King Albert Kept Waiting.

There is the day, for instance, when the General went to Adenkirke to be received by the King of the Belgians. The General's train arrived ten minutes early, and while General Pershing waited, a fresh uniform, the King waited on the station platform.

"Sir," cried an agonized aide, "the King is standing at salute!"

It was not until the welcoming hand was on its fourth rendition of the "Star-Spangled Banner" that General Pershing, presumably somewhat flustered, was properly apprised of the situation.

But the King seemed to relish the situation, and later gave General Pershing something to chuckle over, approved enthusiastically, with the approval of the American Congressmen, having received a war junketing delegation from overseas.

Democratically, some of them had addressed him as "Albert." And one, even more friendly than the others, had slapped the Belgian on the back and exclaimed: "King, you're the right sort of fellow!"

But the real story is in the army, in the hardships and the great news of the Armistice spread, as well as London and Paris as well as with joy. And it is all in General Pershing's great book.

Copyright, 1930, by the North American Newspaper Alliance.

GENERAL PERSHING'S STORY OF THE A. E. F. BEGINS IN THE NEW YORK TIMES MONDAY, JANUARY 12

Publication of Gen. Pershing's narrative "My Experiences in the World War" is an event of historical importance. It also is a story of closest personal interest to the millions who fought in the American Expeditionary Forces, and to the families and friends of American soldiers who saw service overseas.

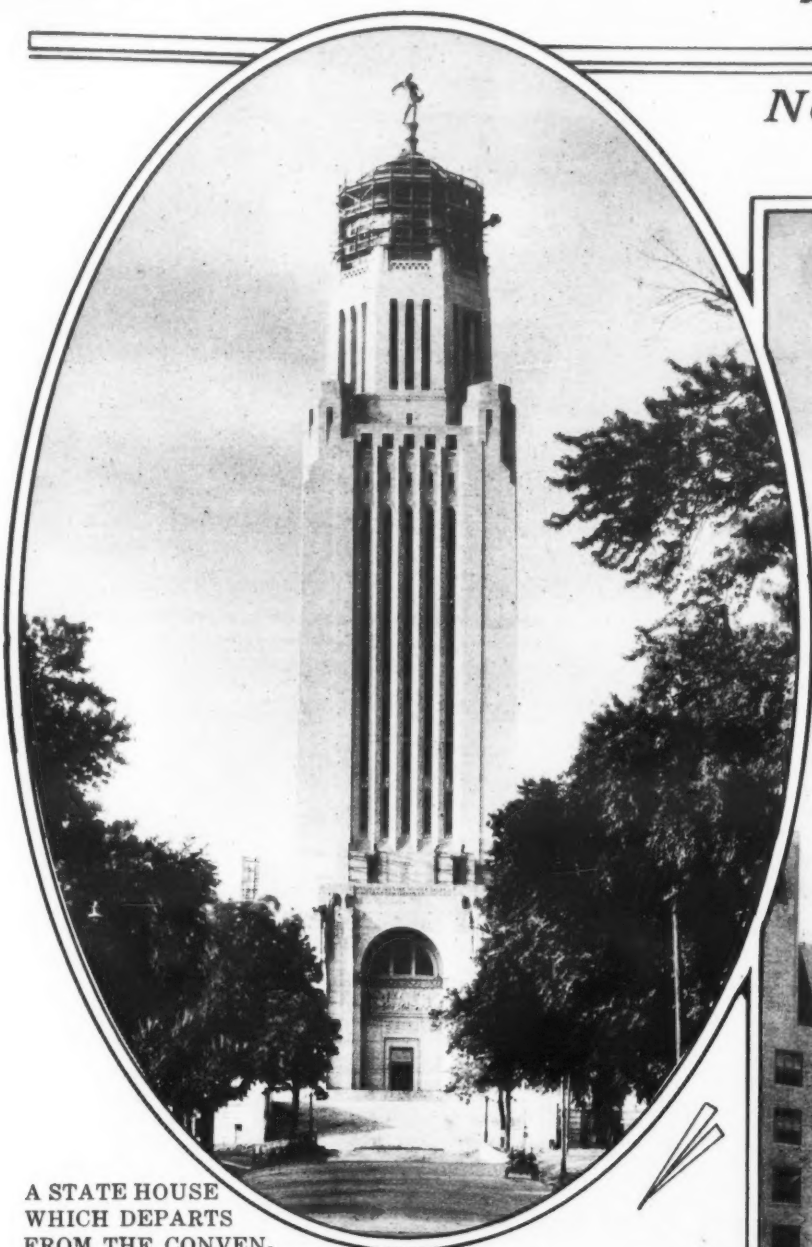
The entire period from the time when Gen. Pershing was summoned to Washington, and was notified by the Secretary of War, Newton D. Baker, of his selection, to the Armistice, is covered in these memoirs. The full text of his instructions is quoted

in an early chapter. His opinions of the state of the nation's preparedness, of the general staff, of Theodore Roosevelt's application for service in France, set the stage for the story of the army in France.

Terse, quick-moving, frank, Gen. Pershing's story goes on to tell of his contacts with statesmen and military leaders of the Allies, of the army in the field, of modern war, of battles. Much material never before revealed is given in this authoritative, important account of America's part in the great war, to begin Monday, January 12, and to appear daily and Sunday in

The New York Times

Notable Architecture of the Year

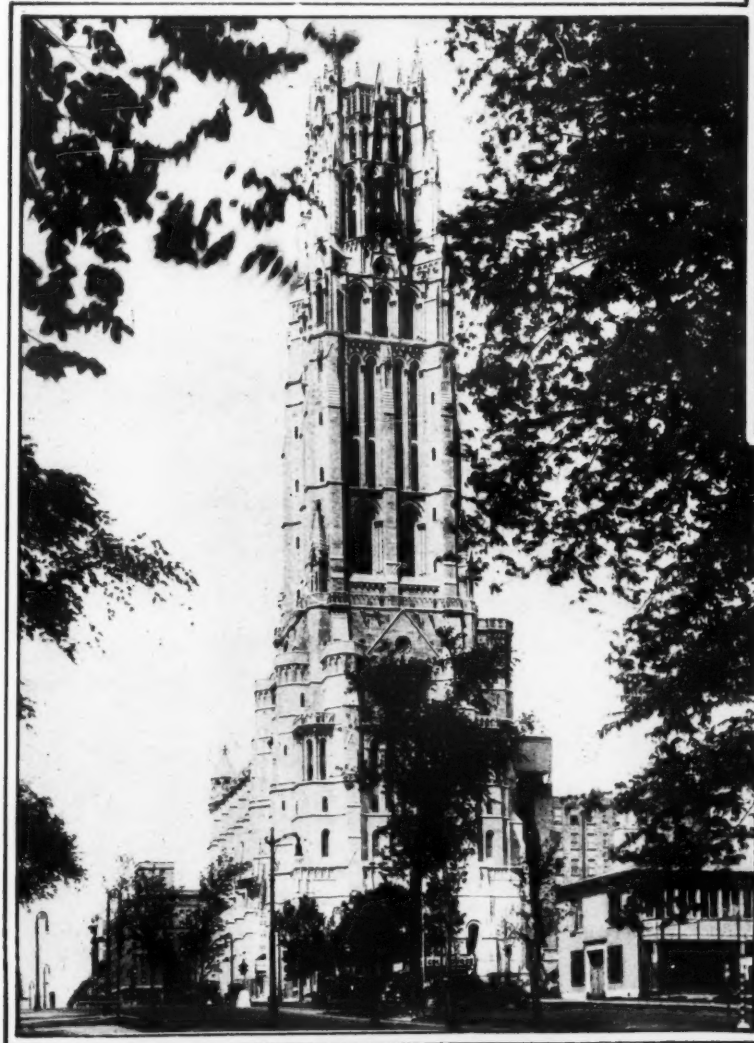


A STATE HOUSE
WHICH DEPARTS
FROM THE CONVEN-
TIONAL DESIGN:

THE TOWER

of the New Nebraska Capitol in Lincoln, Topped by the Allegorical Monument to Agriculture, "The Sower," Which Is Visible for a Distance of Forty Miles.

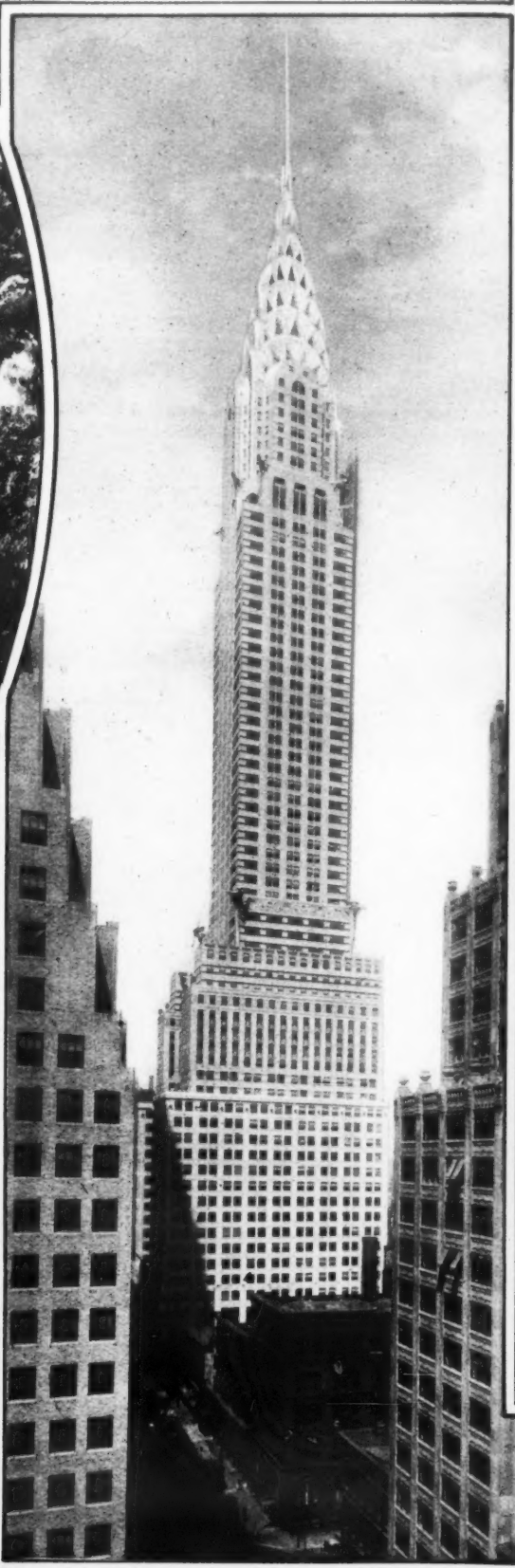
(Times Wide World Photos.)



A NOTABLE ADDITION TO THE COUNTRY'S GREAT
ECCLESIASTICAL STRUCTURES:

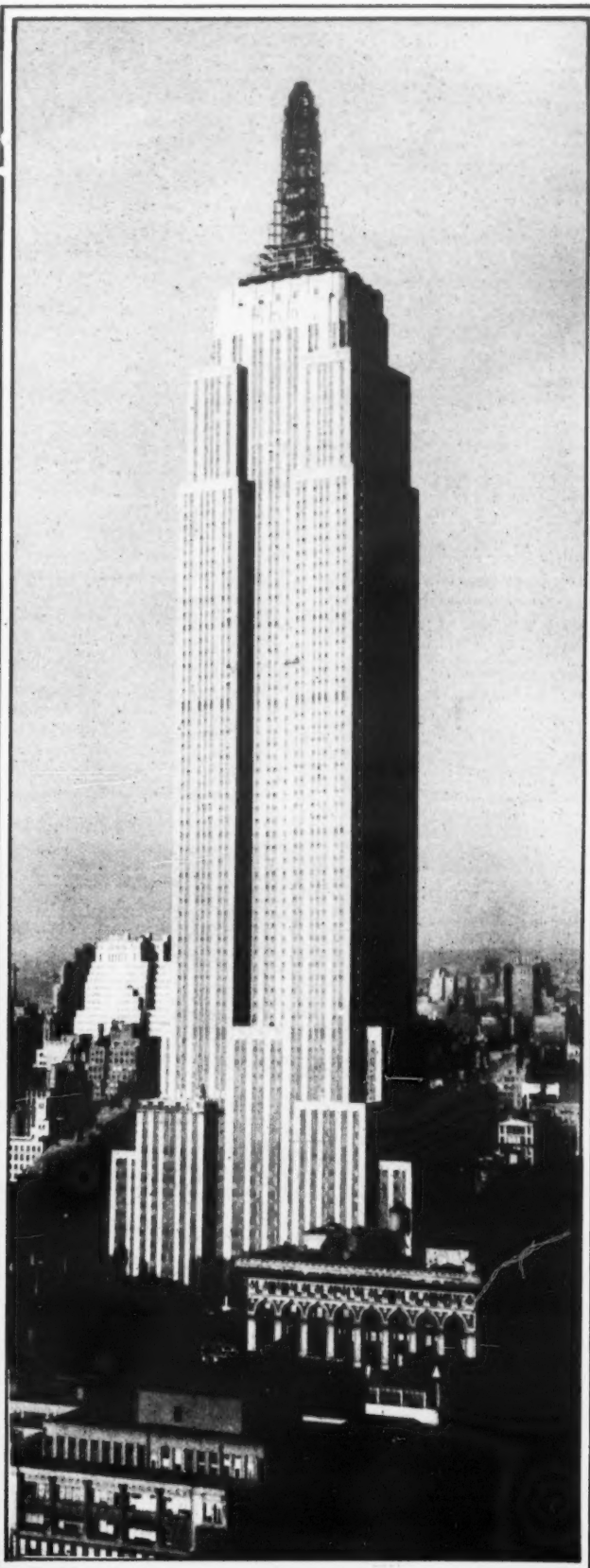
THE RIVERSIDE CHURCH IN NEW YORK,
of Which Dr. Harry Emerson Fosdick Is the Pastor and Which Numbers
the Rockefellers Among Its Parishioners.

(Times Wide World Photos.)



A SILVER
DARNING
NEEDLE
REACHING
INTO THE
SKY: THE
CHRYSLER
BUILDING
in New York,
Which Was
the World's
Tallest for a
Few Months,
Until the
Empire State
Building Took
the Title.
The Tip of
Its Spire Is
1,046 Feet
High.

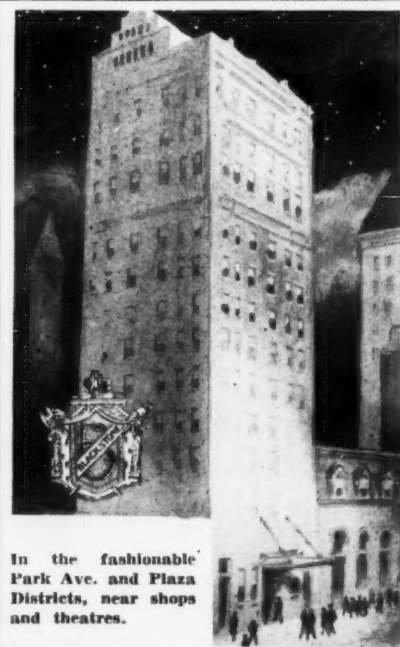
(New York
Times Studios.)



THE MOUNT EVEREST
OF MANHATTAN'S SKYLINE:
THE EMPIRE STATE BUILDING,

Now the Highest in the World Which, With the
200-Foot Mooring Mast on Its Summit, Rises to an
Altitude of 1,222 Feet Above Fifth Avenue, New York.

(Associated Press.)



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They "Framed" Me Into Making a Speech

...but the Laugh Was on Them When I Held Them Spellbound!

SO I was scheduled to play the clown, eh? It was with mixed feelings of anger and amusement that I listened to Hanley's gleeful explanation of his scheme thru the half-open door of the private office.

"It's a cinch," he explained to his listeners. "I'll tell the Chief that Burton has some ideas about the new advertising campaign. He doesn't know about this conference. And when the boss calls him in watch him stutter and swallow his tongue. He's afraid of his own voice."

If this had happened three months ago, I would have stayed away from the office that day. Three months previously, I had been just the type that Hanley had me labeled. A good old faithful work horse but constantly handicapped by an inferiority complex whenever a business superior spoke to me. I was bashful, nervous and timid when called on to speak at length to a group of men. And I soon realized that my inability to speak effectively and persuasively was limiting my future and causing people to rate me as an incompetent.

And then something happened. Reading thru my favorite magazine, I read about and sent for a wonderful little free booklet entitled *How to Work Wonders With Words*. It explained an amazingly simple home study training method by which any man could banish nervousness and self-consciousness. It revealed the simple Laws of Conversation—the knowledge and practice of which would make the most shy and retiring man a dominating and aggressive speaker—able to convince one man or an audience of thousands.

Within a few days I had begun this secret practice. So fascinating was it that the weeks flew by like hours. I began to feel more confidence in myself. And finally came the day when I realized that my shy, retiring nature had vanished and that I was ready to speak in public any time. Now for the opportunity! And here it was I'd show Mr. Hanley something!

To say they were dumbfounded is putting it mildly. When I was called in to address that conference I just bowled them over. I did have some ideas on that new campaign—and succeeded in upsetting the whole year's program. And my case proves that it pays to be ready for Opportunity. Shortly afterward the company created a new job for me—Director of Sales Promotion, at double my old salary. And my reputation as a convincing speaker and interesting conversationalist has spread to the extent that I am often the principal speaker at civic banquets—and a much invited guest at dinner and theater parties. . . . Yes, sir—the best investment I ever made was when I sent for that wonderful free booklet, *How to Work Wonders With Words*—and the investment was only a 2c stamp.

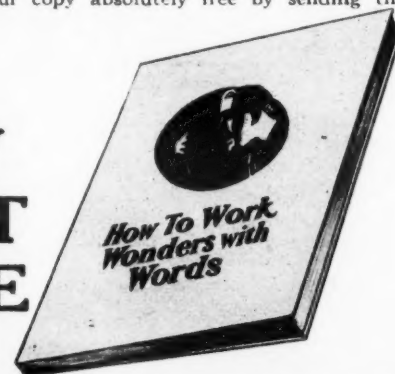
There is no magic, no trick, no mystery about becoming a powerful and convincing talker. You, too, can CONQUER TIMIDITY, stage-fright, self-consciousness and bashfulness, winning advancement in salary, popularity, social standing, and success. Today business demands for the big, important, high-salaried jobs, men who can dominate others—men who can make others do as they wish. It is the power of forceful,

convincing speech that causes one man to jump from obscurity to the presidency of a great corporation; another from a small, unimportant territory to a sales-manager's desk; another from the rank and file of political workers to a post of national importance; a timid, retiring, self-conscious man to change almost overnight into a popular and much applauded after-dinner speaker. Thousands have accomplished just such amazing things through this simple, easy, yet effective training.

Send for This Amazing Booklet

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon. This booklet is called, *How to Work Wonders With Words*. In it you are shown how to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Not only men who have made millions, but thousands have sent for this booklet—and are unstinting in their praise of it. You are told how to bring out and develop your priceless "hidden knack"—and the natural gift within you—which can win for you advancement in position and salary, popularity, social standing, power and real success. You can obtain your copy absolutely free by sending the coupon.

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What 20 Minutes a Day Will Show You

- How to talk before your club or lodge
- How to propose and respond to toasts
- How to address board meetings
- How to make a political speech
- How to tell entertaining stories
- How to make after-dinner speeches
- How to converse interestingly
- How to write letters
- How to sell more goods
- How to train your memory
- How to enlarge your vocabulary
- How to develop self-confidence
- How to acquire a winning personality
- How to strengthen your will-power and ambition
- How to become a clear, accurate thinker
- How to develop your power of concentration
- How to be the master of any situation

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Please send me FREE and without obligation my copy of your inspiring booklet, *How to Work Wonders With Words*, and full information regarding your Course in Effective Speaking.

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